



संदर्भ Exh:ITPO/FS-I/WFFS 2020/1/2018
Reference : दिनांक
Date :

14th June, 2019

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Phone :

Subject: 45th Winter Fancy Food Show, San Francisco (USA) - January 19-21, 2020

Sir,

We are pleased to inform you that India Trade Promotion Organisation, a Government of India Enterprise, will organize India Pavilion in 45th Winter Fancy Food Show at Moscone Centre, San Francisco (USA), during January 19-21, 2020.

This is the largest Specialty Food and Beverage show in the Western America. The Show discovers 80,000 products including Food Ingredients, Preservatives, Spices, Seasoning, Pasta, Snacks, ethnic, natural, organic foods, rice, Seafood, Processed Food, Ready-to-Serve Meals, Confectionery & Bakery Products, Dairy Products, Fruits, Beverages, Tea, Coffee, Wine, Beer and other grocery products. During the current edition i.e. 2019, about 1400 exhibitors from across the world presented their latest specialities best-in-class foods & beverages and products at the forefront of emerging trends.

The minimum size of the booth is 100 sq. ft (10ft.X10ft.). Larger space can also be booked in multiple thereof. ITPO's package of services under Shell Scheme will include wall to wall carpeting, adequate lighting, standard display aids & furniture and publicity support. Shipment/Fair freighting and clearance of exhibits will be responsibility of individual exhibitor.

The participation charges are being worked. However, it is estimated that the same would be in the range of Rs. 5.25 lakh (tentative) for a booth of 100 sq. ft. Premium/corner charges will be 10% extra.

Contd...2/-

The space can be booked with advance payment of Rs. 1.00 lakh per booth in favour of India Trade Promotion Organisation, New Delhi ITPO reserves the right to accept /reject any application without assigning any reason. Booths will be allocated on first come, first serve basis.

The Show is governed by general terms and conditions for participation in international trade fairs. A copy of application form alongwith brief rules and regulations for participation in international trade fairs is attached.

For any further information please revert to the undersigned Mob: 9810491688, Email : meenukapur@itpo.gov.in.

Thanking you,

Yours faithfully,

Meenu Kapoor
(Meenu Kapoor)
Senior Manager

FACT SHEET

45th Winter Fancy Food Show, San Francisco (USA) (Jan 19-21, 2020)

Name	45 th Winter Fancy Food Show, San Francisco (USA)	
Duration & Timing	January 19 (Sun) - 21 (Tue), 2020, for 3 days Sunday, 19 th Jan, 2020 11.00 am to 5.00 pm Monday, 20 th Jan, 2020 11.00 am to 5.00 pm Tuesday, 21 st Jan, 2020 11.00 am to 5.00 pm	
Venue	Moscone Centre, San Francisco (USA)	
Products at display	Food Ingredients, Preservatives, Spices, Seasoning, Pasta, Snacks, Ethnic, Natural, Organic Foods, Rice, Seafood, Processed Food, Ready-to-Serve Meals, Confectionery & Bakery Products, Dairy Products, Fruits, Beverages, Tea, Coffee, Wine, Beer and other grocery products.	
Total No. of Exhibitors	More than 1400 exhibitors	
No. of Visitors	25,000+ Industry Professionals	
Local Currency	US Dollar	
Nature of the Show	Business to Business (B2B)	
Size of India Pavilion	1000 sq. ft.	
Participation Fee	Rs. 5.25 lakh per booth of 10X10 sq ft. (Tentative) (10% premium charges for two side open booth)	
Other Participating Countries	More than 30 countries including 16 pavilions, the largest from Italy, Japan and France	
Package of Services by ITPO	Fully Built-up booth with standard display aids and furniture, Visa recommendation letter.	
Contact Details for Space Booking	Mr. Ajay Kumar Vashist General Manager (Security) India Trade Promotion Organisation, Pragati Bhawan, Pragati Maidan New Delhi - 110001 Tel: 011 23378511 Email: avashist@itpo.gov.in	Ms. Meenu Kapoor Sr. Manager India Trade Promotion Organisation, Pragati Bhawan, Pragati Maidan New Delhi - 110001 Tel: 23371667, Mobile: 9810491688, Email: meenukapur@itpo.gov.in

INDIA TRADE PROMOTION ORGANISATION

Application Form for Space Booking in Overseas event (India Pavilion)

No.	PARTICULARS	Details
1	Name of the Fair/Exhibition	45 th Winter Fancy Food Show, San Francisco (USA) January 19-21, 2020
2	Name & Address of the Registered Company along with PAN, TIN (Kindly enclose the copy of address proof, PAN, TIN)	
3	IEC Code	
4	Year of Establishment	
5	Tel. (with ISD Code)/Mobile No.	
	Fax No.	
	Email ID	
6	Website	
7	Name & Designation of Key Executive/Contact person	
8	Products for display	
9	Space requirement	_____ sq. ft. (Non-Corner/Corner) - (Min 100 sq ft- in multiple of 10 thereof)
10	Payment details of Participation Charges (Application for space rent must be accompanied by advance or full payment of space rent)	**(DD/NEFT/RTGS details)
11	Are you a registered exporter?	Yes/No
12	Are you registered as small/ medium scale industry? If yes, please attach	

	attested copy of Registration certificate.	
13	Are you a member of any EPC/ Commodity Board? Please specify.	
14	Total turnover of the company for last two financial years (Rs in Lakh)	

We hereby accept the Rules & Regulations of participation as per copy enclosed. We shall abide by the rules & regulations of participations. Crossed demand draft/NEFT/RTGS, favouring India Trade Promotion Organisation, payable at New Delhi for ₹ 3,00,000 (as advance) being the amount of participation charges is enclosed.

(Signature of authorized signatory with Company Seal)

Name _____

Designation _____

Date _____

****Bank details for NEFT/RTGS**

Name of the beneficiary	India Trade Promotion Organisation, New Delhi
Name of the Bank	HDFC Bank Limited, Surya Kiran Building, 19, K.G. Marg, New Delhi - 110001
Account no.	00031110005078
Type of account	Saving
IFSC Code	HDFC0000003

(For terms & condition please see overleaf)

Rules and Regulations for Participation

Application in the prescribed format need to be submitted along with participation fee through Bank Draft/Pay Order/RTGS/ NEFT/Bank Transfer.

1. Allotment of space to the participants

- a) Selection of participants will be done on first-cum-first served basis subject to deposition of full participation charges.
- b) Interested participant(s) is/are requested to deposit separate application forms in the name of separate companies if they wish to book more than one stall.
- c) ITPO would make allocation of available space in the show premises at its discretion and its decision in this regard will be final and binding on all.
- d) Submission of application for booking of space does not automatically confer a right for allotment of space. Approval of application for space will rest with ITPO.
- e) The space allotted to the approved participants is to be exclusively used by them for display of their exhibits as approved by ITPO. Subletting of space is not permissible. Violation of this clause may lead to cancellation of space allotment, forfeiture of space rent, security deposit etc., paid to ITPO and debarring the participant from the future participation in ITPO's events.

2. Refund of Participation Fee : Part-refund of participation fee will be considered in case where

- a) The space rent paid by the participant is in excess of the actual amount due to ITPO.
- b) The participant after approval withdraws from the participation but space is subsequently let out to some other participant, who pays for the space. In such cases the first party can be allowed the refund after deducting 20% of the total amount payable.
- c) There is a change in the venue and date of an event and due to this the participant is unable to participate.
- d) Non-availability of space, rejection of application or in the event of cancellation of participation due to unforeseen circumstances.
- e) In case of force majeure where the participant is unable to participate due to the circumstances over which he has no control.

3. Visa:

- a) ITPO, as a Trade Promotion Organisation, will provide necessary assistance to the representatives of the participating company by issuing recommendation letter to the concerned Mission for obtaining visa.
- b) Visa recommendation letter will be issued only in favour of the Chief Executive/ Proprietor/Senior Level Officer dealing with exports of the company who can take on the spot decision.
- c) ITPO shall not be liable, in case the concerned Mission of the host/transit country denies visa to a representative of the participating Company for any reason.
- d) Since ITPO, on behalf of the participating company, has already committed for certain financial bindings by booking of space, construction/decoration of stand, catalogue entry, general publicity support etc., it will not be possible to consider any refund on account of denial of visa/delay in receipt of visa.

4. General :

- a) Only goods of Indian origin will be allowed for display in Indian Pavilion. Participants will be allowed to display only those products which have been selected and approved by ITPO.
- b) Exhibits of participants whose representatives do not turn up at the fair/ show will not be displayed.
- c) ITPO will **not** arrange shipment of exhibits for display. Participants will make their own arrangements for dispatching the exhibits at their own cost.
- d) Participants will make their own arrangements for removing exhibits from the packing cases and displaying them in the booth. Likewise, after the fair, participants will make their own arrangements to repack and send the exhibits back to India.

- e) Participants will comply with instructions regarding packaging and dispatch of exhibits and other matters concerning their participation. All payments with regard to import duty, any local taxes and forwarding the exhibits back to India will be made/ borne by the participants in foreign exchange.
- f) Participants will not be allowed to remove the exhibits during the show without specific written permission from ITPO or show organizers.
- g) Participants will be required to furnish complete information on orders booked, enquiries generated, retail sales, etc. during and after the close of the show. Compliance with this rule will be one of the criteria for selection of the participants for future ITPO programmes.
- h) All expenses for travel to & fro, and stay abroad including boarding, lodging, medical treatment, insurance, etc. will be borne by the participants themselves.
- i) Participants will adhere to such other regulations as may be prescribed by the country in which the show is held and/or the fair organizers.
- j) In the event of postponement/abandonment/cancellation of the fair/ exhibition/ show, or in case of exhibits not being displayed due to any reason, ITPO shall be under no liability to compensate expenditure or loss, if any, incurred by the participants.
- k) In case of default of any payment due from the participants, ITPO reserves the right to debar them from participation in ITPO's fairs in India & abroad and bring to the notice of appropriate authority.
- l) Any dispute/differences arising out of these terms and conditions of participation shall be referred to the Chairman and Managing Director of India Trade Promotion Organisation whose decision or award shall be final and binding.
- m) The terms and conditions of participation shall be subject to the jurisdiction of courts in the state of Delhi.

DECLARATION:

We have read the rules and regulations for participation carefully and agree to abide by the same.

(Company Seal)

Signature of the Authorized Representative

Place: _____

Name: _____

Date: _____

Designation: _____