



इण्डिया ट्रेड प्रमोशन आर्गनाइजेशन
India Trade Promotion Organisation

भारत सरकार का उद्यम
A Government of India Enterprise

संदर्भ
Reference : ITPO/FS-I/Foodex/Japan/2020

दिनांक
Date :

October 30, 2019

फोन
Phone :

Sub: 45th Edition of FOODEX Japan, March 10-13, 2020

Dear Sir/Madam,

We are pleased to inform you that ITPO will be organising the participation of Indian trade and Industry in the 45th edition of FOODEX Japan, March 10-13, 2020. FOODEX is Asia's largest exhibition of the Food and Beverages (F&B) industry, which draws more than 80,000 buyers, visitors and professionals from various constituents of the F&B industry, including Food Service, Trading, Manufacturing and Retail.

The recently concluded 44th edition of the exhibition had participation from more than 3300 exhibitors from 94 countries and regions. The exhibits in the show cover a broad spectrum of products ranging from agricultural products, meat, dairy, seafood, tea, coffee, oils, seasonings and spices to confectionery, spreads, desserts and organic and health-oriented food. The exhibition offers an excellent opportunity for Indian exhibitors to showcase their superior quality products and diversify into the East Asian markets.

We shall be delighted to have you as an exhibitor in the next edition of the event. The minimum booth size being offered by ITPO is 9 sq.mtr., however larger booth can also be booked in the multiples of 3 sq.mtr thereafter. ITPO's package of services consists of standard display aids, furniture, visa recommendation and the services of a common interpreter.

The participation charges for built-up stalls are under finalisation and shall be communicated to you very soon. Meanwhile, we request you to send the area requirement for your organisation to Shri Praful S. Nair, Manager, Mob. 8375045884 email: prafulnair@itpo.gov.in, so that a prominent area within the pavilion is reserved for you.

An early confirmation shall be highly appreciated.

Yours sincerely,


(Vikas Malhotra)