



**India Trade Promotion Organisation
(A Government of India Enterprise)
Pragati Maidan, New Delhi-110001**

Dated: 23.10.2017

Sub:- INDIA SOURCING FAIR, ST. PETERSBURG (RUSSIA) March 20-22, 2018

Dear Sir/Madam,

We are glad to inform you that India Trade Promotion Organisation (ITPO) is organizing **India Sourcing Fair, St. Petersburg (Russia)** from **March 20-22, 2018** coinciding with St. Petersburg Technical Fair and Automechanika Fair at Expoforum Convention & Exhibition Centre, Peterburgskoye Shosee' 64/1, St. Petersburg, 196140, Russia. The Export Promotion Council for EOUs and SEZs is co-organising the event and participating with their members on a large scale in this event.

The India Sourcing Fair seeks to provide an effective platform for exclusive B2B interaction while permitting B2C business also. Accordingly, it is a great opportunity for Indian trade and industry to showcase their products and technologies in St. Petersburg during March 20 to 22, 2018. It will open the avenues for holding business meetings with Russian industrialists, buyers, various Chambers of Commerce/Associations/ Federations, business delegates.

The display profile of the Fair encompasses a wide spectrum of products, technologies and services which are relevant for the Russian Market. Since the India Sourcing Fair is coinciding with Fairs having accent on technical and engineering products and technologies as well as products related to automobile sector, major players from India in these sectors may take advantage of this opportunity. It may be stated that a large number of business visitors dealing with these subjects visit the event and place bulk orders for these products on regular basis.

Apart from the above, India Sourcing Fair opens up vistas for small and medium sector enterprises dealing in all sectors of industry. They will also have opportunity to do sales across the counters to assess the acceptability of their products and services in the Russian market.

We are pleased to inform that Government of India has approved MAI for this event hence the participation charges are highly subsidised. The rentals are tentatively fixed @ Rs.16,000/- per sq.mtr. for SME companies and Rs.22,000/- per sq.mtr. for Govt./PSUs/State Governments. For corner booths, Rs.2,000/- per sq.mtr. will be charged extra. As per practice, the package of services offered by ITPO will include built up stand, fascia, lighting, floor carpet, standard available display aids, furniture and general publicity support. Space will be offered on first cum first served basis. It may be noted that the participants will have to make their own arrangements for dispatch, insurance and clearance of goods in India and St. Petersburg as well as bear other contingent expenses regarding accommodation, travel, food etc.

You are requested to kindly confirm your space requirement immediately followed by duly filled in application form along with advance participation charges of Rs.75,000/- (Rupees Seventy Five Thousand only) through RTGS / NEFT in favour of India Trade Promotion Organization payable at New Delhi. The detail is as under:

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| 1. | Name of Beneficiary | : | INDIA TRADE PROMOTION ORGANISATION |
| 2. | Name of the Bank | : | HDFC BANK LIMITED |
| 3. | Branch Address | : | G-3/4, SURYA KIRAN BUILDING
19, KASTURBA GANDHI MARG
NEW DELHI -110001 |
| 4. | Account No. | : | 00031110005078 |
| 5. | Type of Account | : | SAVING |
| 6. | IFSC Code | : | HDFC 0000003 |

For further clarification, please feel free to contact the undersigned on Tel. No. 91-11- 23371671 / 23371529 or mobile no. 9971096106 fax no. 91-11-23371529, e-mail dkj@itpo.gov.in .

Thanking you,

Yours faithfully,

(D.K. JAIN)
GENERAL MANAGER