

INDIA TRADE PROMOTION ORGANISATION

**FACT SHEET**

Iran Food Fair Tehran, 18<sup>th</sup> – 21<sup>st</sup> June -2019

Name of the Fair	IRAN AGRO FOOD – B2B Event
Date	18 <sup>th</sup> to 21 <sup>st</sup> June 2019
Venue	Tehran International Permanent Fairground, Tehran
Rentals	Rs. 34,000/- Per Sq. Mtrs. For a booth of 9 Sq. Mtrs. (on Subsidized Rate under MAI scheme) Rs. 46,000/-Per Sq. Mtrs. For additional area over 9 Sq. Mtrs.)
Bookable Area	Minimum bookable area 9 sq mtrs. Or multiples of 3 sq. mtrs. thereof
Package Includes	Furnished booth (9 sq mtrs and multiple of 3 thereof) with display aids, lighting, floor covering, furniture.
Product Profile	Agricultural Machine, Farming Tractors, Harvesting Equipment, Analytical Equipments, Dryers, Cleaner, Silos, And Storage Systems, Feeding Equipments, Fish Farming Equipments, Grains, Grain Systems, Greenhouse and Greenhouse Plastics And Equipments, Irrigation Systems, Livestock And Poultry Breeding, Milk Processing Equipments, Milling And Mixing Installations/Equipments, Pesticides and Fertilizers, Poultry Equipments, Seeds, Seedlings, Stable Equipments, Veterinary Syringes, Food & Food Technology, Frozen Food, Health Foods, Pulps flavors Etc.
Visitors Profile	Buyer/Dealers, Retailers/Wholesalers, Importers/Exporters, Distributors, Manufactures, government Agencies.
Publicity	General publicity campaign through Print, Electronic & Social media for attracting maximum footfall.
Travel Documents	VISA recommendation letter will be provided to obtain Visa for attending the exhibition.

Bookable Area & charges	
Rs. 34,000/- PerSq mtr. (under MAI Scheme) Rs. 46,000/- per Sq. Mtrs (For Non-MAI)	Minimum 9 sqm. On Subsidized Rae under MAI Scheme & Multiple of 3 Sq. Mtrs. thereof on Non-MAI rates (booth fully – constructed with fascia, company name & display aids as per norms.)
Name of the Beneficiary	India Trade Promotion Organisation
Name of the Bank	HDFC Bank
Branch Address	G-3/4, Surya Kiran Building, 19, Kasturba Gandhi Marg, New Delhi – 110001
Account No.	00031110005078
Type of Account	Saving
IFSC Code	HDFC0000003
Pan No.	AAATI2955C
GSTN No.	07AAATI2955C1ZX

As the space is limited, the allocation of space will be done on first-come-first served basis.

PROJECT HEAD	CONTACT PERSON
SH. JAYANTA DAS SR. GRNERAL MANAGER MOBILE:9810189400 E-MAIL: <a href="mailto:jd@itpo.gov.in">jd@itpo.gov.in</a>	MR. RAVI KANDHARI DY. MANAGER (FIN) MOBILE: 9540015510 E-MAIL: <a href="mailto:ravikandhari@itpo.gov.in">ravikandhari@itpo.gov.in</a> <a href="mailto:ravikandhari@yahoo.com">ravikandhari@yahoo.com</a>

