

FACT SHEET

**FIERA DEL LEVANTE, BARI (ITALY), SEPT
EMBER 09-17, 2017**

Name	Fiera del Levante, Bari (Italy)
Dates	September 09-17, 2017
Venue	Fiera Del Levante , Hall No. 11, Bari, Italy,
Size of the Exhibition	20,000 sq. mtrs. (net)
Total No. of Exhibitors	More than 1000
No. of visitors 2016	More than 3,00,000
Display profile	Multi-product Show – handicrafts, handloom, garments, floor covering, furniture, home decoration, woollen products, leather goods, shoes, jewellery, artificial jewellery, personal accessories, fashion items, general gifts, furnishing, fabrics and accessories
Nature of the Show	Business to Business (B2B) & Business to Consumers (B2C)- Retail Sale
Other participating countries	Egypt, Austria, Belgium, Bulgaria, France, Germany, Switzerland, UAE, USA, Japan, Indonesia, Iran, Spain, Israel, China, Congo, Korea, Croatia, Cyprus, Britain, Mexico, Bangladesh, South Africa, Norway, Netherlands, Hungary, Pakistan, Palestine, Poland, Romania, Russia, Senegal, Serbia, Sweden, Syria, Turkey
Size of India Pavilion	252 sq.mtr.(tentative) (Hall No. 11)
Participation Fee	Rs. 15,500/- per sq. mtr. for standard booth. Rs. 16,500/- per sq. mtr. for corner / two side open booth
Package of Services by ITPO	Fully Built up booth with standard display aids and furniture, services of common interpreter, Visa recommendation. <i>Shipment of Exhibits including clearance will be handled by participants.</i>
Contact Details	Mr. D.K. Jain, General Manager, Tel: 23371671, Fax: 23371529 Mobile: 9971096106, 9868512828 Email: dkj@itpo.gov.in