



# FACT SHEET

Name of the Fair	<b>HKTDC International Food Expo 2017</b>		
Date	August 17-19, 2017 (Thu-Fri-Sat)		
Venue	Hong Kong Convention and Exhibition Centre, Wan Chai, Hong Kong		
Time	10:00 am to 18:00 pm (till 17:00 pm on 19 <sup>th</sup> August, 2017)		
Fair Category	Business Fair (B-2-B)		
Product Profile	<ol style="list-style-type: none"> <li>1. Bakery Products</li> <li>2. Beverage (alcoholic)</li> <li>3. Beverage (non-alcoholic), Health Drink, Coffee</li> <li>4. Biscuits, Snacks &amp; Confectionery</li> <li>5. Canned, Frozen &amp; Processed Food</li> <li>6. Chinese Medicine</li> <li>7. Convenient &amp; Instant Food</li> <li>8. Dairy Products</li> <li>9. Fruit &amp; Vegetables</li> <li>10. Health, Green &amp; Organic Food</li> <li>11. Meat &amp; Poultry</li> <li>12. Rice, Noodle &amp; Pasta</li> <li>13. Sauces &amp; Seasonings</li> <li>14. Seafood</li> <li>15. Sugar &amp; Sweets</li> <li>16. Halal Food &amp; Beverage Products</li> </ol>		
Visitors	Importers, Distributors, Retailers of Food & Beverage Industry, Hotels Restaurants & Catering Service Providers mainly from Asia, China mainland & Hong Kong		
Government Sponsorship	This event is being organised under MAI scheme of Department of Commerce, Govt of India		
Trade Statistics	Year	Number of Exhibitors	Number of Trade Buyers
	2016	1400	21000
Organiser	India Trade Promotion Organisation (ITPO) is organising Indian participation.		
Rentals	Rs 14000.00 per sqm (Tentatively) + 10 per cent premium charge for Corner Stand		
Shipment Facility	No		

Availability of stands	Stands are available in module of 9 sqm (and in multiples of 3 sqm). Booths will be allotted on the basis of 'First Come, First Serve'.
Attraction	<ul style="list-style-type: none"> <li>• Event offers market intelligence and networking opportunity</li> <li>• Cooking Demonstration by Star Chefs</li> <li>• Business Matching activities Buyers with Suppliers</li> <li>• Seminars on Industrial topics</li> <li>• The Food Expo 2016 was attended by nearly 21000 trade buyers from 62 countries/regions</li> </ul>
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