



INDIA TRADE PROMOTION ORGANISATION

Pragati Bhawan, Pragati Maidan

New Delhi -110 001

FACT-SHEET

Name of the Event	India International Leather Fair (IILF), Kolkata
Date	February 26 – 28, 2018
Venue	Netaji Indoor Stadium
Fair Timings	10.00 AM to 6.00 PM
Supporting Organisations	Council for Leather Exports(CLE) Indian Leather Products Association(ILPA) CLC Tanners Association Indian Footwear & Components Manufacturers Association Central Leather Research Institute(CLRI) Department of Commerce & Industry, Govt. of West Bengal
Leather Products	Handbags, purses, wallets, belts, sports goods, travel bags, briefcases leather footwear, leather garments, hand gloves, industrial gloves industrial leather goods, portfolios, rucksacks. Finished leather, lining leather, Chemicals for manufacturing of leather, finishes for leather goods Adhesive Machinery components, sewing machines, Leather goods accessories such as buckle, eyelets, zips,. Components for leather goods
Special Features	A Fashion Show will be organized by ILPA on fair days

Seminars		To be organized by CLE To be Organized by FDDI	
Participation Charges (proposed)	Indian Companies	Shell Scheme (per sqm)	Rs. 7000/-
		Bare Space (per sqm)	Rs.6500/-
	Overseas Companies including Indian agents	Shell Scheme (per sqm)	US\$160
		Bare Space (per sqm)	US\$150
<i>Note:</i> 18% GST Minimum booking area Shell Scheme – 9 sq.mtrs. Bare Space – 24 sq.mtrs.			
Booking of Space	Directly or through phone, fax, email etc.		
Payment details for Overseas Participants :			
Beneficiary		India Trade Promotion Organisation	
Name of the Bank & address		Citi Bank 124, 4th Floor, Jeevan Bharti Building, Connaught Circus, New Delhi-110 001	
Bank Account No.		0002157012	
Types of Account		Foreign Exhibitors \$ only (Swift Code No. CITI-INBX)	
Payment details for Indian Participants :		Through demand draft in favour of 'India Trade Promotion Organisation A/c IILF', payable at Kolkata	
Name of the Bank & address		OR Transfer participation charges by NEFT/RTGS to Account Name --"India Trade Promotion Organisation A/c IILF"	
Bank Account No		State Bank of India, La Martiniere Branch, 11 Loudon Street, Kolkata -17 33228014240 IFS Code - SBIN0003681	
Contact Persons		Smt. Rumela Roy Sr. Manager , ITPO, Kolkata Tel : 033-22825820; Fax : 033-22828269	

	Email – itpocal@cal3.vsnl.net.in Shri Rakesh Panwar, Dy. Manager, ITPO, New Delhi Mobile; 98102 48649 email; rpanwar@itpo.gov.in
--	---

Advertisement tariff (Proposed) :

Position	Indian Companies (Rs.)	Overseas Companies (US\$)
Inside pages (B/W)	8000/-	175
Inside pages(colour)	10000/-	250
2 nd Cover*(colour)	15000/-	425
3 rd Cover*(colour)	20000/-	400
4 th Cover*(colour)	25000/-	575
GST @ 18%		

For B & W advertisements, Artwork, bromide positive or high resolution digital reproduction on CD may be provided.

*Only colour advertisements are accepted. For colour advertisements scanned colour positives are acceptable or advertisement may be provided on CD-R in high resolution i.e. >300 dpi in PDF, EPS, TIFF, CDR formats (open files).

Built up stand	Display aids provided in a built up stand of 9 sq. mtrs. are — 2/3 side partition, one table/counter, three chairs, fascia with company name, 3 shelves of 1 mtr. each, 5 spot lights, one 5 amp & 220 V 3-pin socket and waste paper basket. The display aids would be increased proportionately on the basis of area booked.
Terms & Conditions	Participation in the exhibition will be governed by the Rules & Regulations of ITPO.
Fair Catalogue	A fair catalogue on the fair giving details of participants will be brought out by ITPO.