

Fact Sheet

FOODEX JAPAN

(The 45th International Food and Beverage Exhibition)

(March 10-13, 2020)

Name of the Exhibition	FOODEX JAPAN
Dates and Timings of the Exhibition	10 (Tue) – 13 (Fri) March 2020 10:00 to 17:00 (16:30 on the last day)
Venue	Makuhari Messe, Japan
Size of the Exhibition	More than 33,600 sq.mt.
Products at display	Food, Processed Food, Tea, Coffee, Water, Grains, Organic Food, Sugar, Marine Products, Seasoning & Ingredient Products, Etc.
Total No. of Exhibitors	More than 3300 exhibitors from over 94 countries and regions
Number of Visitors	80,426 Buyers/visitors
Local Currency	Yen
Nature of the Show	Business to Business (B2B)
Participation Fee	Rs. 39,800/- per sq.mtr. (Subsidised rentals for MAI-eligible companies) Rs. 53,500/- per sq.mtr. (Rentals for other companies) A premium of 10% will be charged for corner (two-side open) booths, subject to availability.
Other Benefits	Eligible companies may avail reimbursement of a maximum of Rs. 70,000/- for one Director / Partner / Proprietor of the company subject to fulfilment of the conditions laid out in the MAI Scheme.
Other Participating Countries	Argentina, Australia (Victoria State), Austria, Belarus, Belgium (Wallonia), Belgium (Brussels), Belgium (Flanders), Canada, Chile, China, Cyprus, Czech Republic, Ecuador, Egypt, Finland, France, Georgia, Germany, Greece, Hungary, Indonesia, Iran, Italy, Japan, Korea, Lithuania, Malaysia, Mexico, Netherlands, Paraguay, Peru, Philippines, Portugal, Singapore, South Africa, Spain, Sri Lanka, Taiwan, Thailand, Tunisia, Turkey, U.K., Uruguay, U.S.A., Vietnam
Package of Services by ITPO (included in participation fee)	Fully Built-up booth with standard display aids and furniture, services of common interpreter, Visa recommendation.
Contact Details for Space Booking	Mr. Praful S. Nair, Manager India Trade Promotion Organisation (ITPO) Pragati Bhawan, Pragati Maidan, New Delhi – 110001 Mobile: +91 8375045884 , Email: prafulnair@itpo.gov.in