

## India Sourcing Fair, Santiago, Chile

March 2018

India Trade Promotion Organisation will be organizing the India Sourcing Fair in Santiago, Chile, for the fourth successive year in March 2018. The show is proposed to be organized under the MAI scheme of the Government of India for which approval from the Department of Commerce is awaited.

Chile is considered South America's one of the most stable and prosperous nations and her economy of is ranked as a high-income economy by the World Bank. With a GDP of US\$ 405 billion in 2015 and per capita income of US\$ 22,577, Chile leads the Latin American nations in competitiveness, per capita income, globalization, economic freedom and low perception of corruption. Chile has also emerged as a strategic trading partner of India in Latin America. India's exports to Chile have shown an excellent growth from US\$ 277 million during 2009-10 to US\$ 679.32 million during 2015-16. India Sourcing Fair is being organised in a gross area of about 4500 sq mtr at a prominent exhibition venue in the centre of Santiago and would cover products and services of all leading industrial sectors. ITPO plans to have a diverse display profile at this Show which would cover all important sectors such as Textiles including Home Furnishings, RMGs, Fabrics, Denim, Accessories, Handicrafts & Handlooms, Jewellery, Engineering Goods, Auto & Auto Components, Information Technology, Tourism & Hospitality etc. A publicity campaign through electronic and print media would be undertaken by ITPO in close coordination with the Indian Embassy in Chile to attract buyers and visitors from all over Chile.

Booths are available in the modules of minimum 9 sq mtrs and larger booths in multiples of 3 sq mtrs. The package of services will include fully built-up stands with carpet, lighting, fascia, furniture, display aids and publicity support besides, assistance in visa. The participation charges are being worked out with and without shipment facility and would be announced shortly. Corner booths will attract a premium of 10% and would be allotted on availability.

**Booking of stands will open on 1<sup>st</sup> May 2017 at 10.00 am for which an advance payment of Rs. 50,000 through RTGS in ITPO's bank account needs to be made.** The RTGS details are given in the application form. Booths will be allotted on **first-come-first-served** basis for which the criterion of RTGS payment of Rs. 50,000 in ITPO's bank account is being adopted. In case payment is received in ITPO before 10.00 a.m. on 1<sup>st</sup> May, 2017, the same will not be taken into account for seniority. The seniority for booth booking will be decided based on the bank statement as and when the booking amount is credited in ITPO's account. For any further details, please contact the undersigned or **Mr. Prem Singh**, Deputy General Manager, Tel: 011-23371692, Mob: 9891851705, email: [ps@itpo.gov.in](mailto:ps@itpo.gov.in) or **Mrs. Parminder Kaur**, Manager, Tel: 011-23371843, Mobile: 9312212908, Email: [parminderkaur@itpo.gov.in](mailto:parminderkaur@itpo.gov.in).

***ITPO's Membership is mandatory for individual participating companies to be eligible for participation in the event.***

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