



इण्डिया ट्रेड प्रमोशन आर्गनाइजेशन
India Trade Promotion Organisation

भारत सरकार का उद्यम
A Government of India Enterprise

संदर्भ

Reference :

No. 145-ITPO/(TIF)/GREECE/2019

दिनांक

Date

22.04.2019

फोन

Phone : 23371965

Sub: 84TH Thessaloniki International Fair, Thessaloniki (Greece) Sept.7-15, 2019.

Dear Sir/Madam

We are pleased to inform you that India Trade Promotion Organisation (ITPO), under the aegis of Department of Commerce, Ministry of Commerce and Industry, Government of India, is organizing India's National Level Participation in Thessaloniki International Fair (TIF) to be held at Thessaloniki (Greece) from September 7-15, 2019. This event is being organised with the support of Embassy of India, Greece and Ministry of Commerce, Government of India under MAI scheme. India has been given the status of "**Honoured Country**" in this event and will highlight the India's strength in the fields of trade, technologies and services to boost the country's trade in Greece.

Greece's own manufacturing base is narrow and it is heavily dependent on global imports. India's participation in the fair will provide an appropriate platform to the Indian Companies to explore business opportunities not only in Greece but also in its neighbourhood.

Thessaloniki is the second largest port city of Greece and the gateway to the Balkans countries. More than 1500 companies from around 40 countries participate in this annual event which is organized in an area of 60,000 sq. mtrs. and visited by more than 2,80,000 visitors from Greece, Balkans and other European & African countries.

This event has great political and economic significance as the Prime Minister of Greece traditionally inaugurates this event and the leader of opposition concludes it. This is the event for policy advocacy of Greece.

ITPO offers booths with a minimum size of 9 sq. mtrs. Larger space can be booked in multiples of 3 thereof. The package of services includes fully constructed stands, wall to wall carpeting, adequate lighting, furniture, standard display aids, services of common interpreter, visa recommendation and general publicity support. Allotment of space will be done by the constituted Committee.

Contd...2/-

पंजीकृत कार्यालय : प्रगति भवन, प्रगति मैदान, नई दिल्ली - 110001 टेलीफोन : 23371540, 23371491 फैक्स : 91-11-23371492

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ई-मेल / E-mail : info@itpo.gov.in वेबसाइट / Website : www.indiatradefair.com

The participation fee with MAI is Rs. 9,500 Per Sqm and without MAI Rs. 20,500/- per sq. mtr. For two-side open stand, (subject to availability) **10% extra** will be charged. The participants may be entitled to get reimbursement of one economic air ticket for Director/Partner/Proprietor with a ceiling of Rs.70,000/- under MAI Guidelines subject to approval from DOC. The fair is governed by general terms and conditions for participation in international trade fairs organized by ITPO. The companies participating with MAI support rental shall follow the MAI guidelines available at website of Department of Commerce.

To participate in the event, please confirm your space requirement immediately along with an advance payment of Rs.50,000/- (Rupees fifty thousand only) by NEFT/RTGS in favour of 'India Trade Promotion Organisation'. Bank details are given in the enclosed fact sheet.

For further information, please feel free to contact undersigned or **Shri V.P. Malik, Senior Manager/Fair Officer**, E-mail:vmalik@itpo.gov.in, Tel. No. 23378949, Mobile No. 09818399221.

Thanking you,

Yours faithfully,



(S.R. Sahoo)
General Manager - Fair HOD