

FACT SHEET

Name & Dates of Event	India Trade Show, Nairobi, Kenya – March, 2017
Venue of Trade Show	Kenyatta International Convention Centre (KICC), Nairobi, Kenya.
Size of the Exhibition	1000 sq. mtrs.
Products Profile	<p>Cotton Textiles including Bed Sheets, Blankets, Pillow cases, Table Linen, Towels, Socks, inner garments, handkerchief etc.; Readymade Garments including kids-wear, Sweaters & Hosiery items; Shawls & Stoles, Silk scarves, Sofa cushions & covers; Artificial Jewellery & Gems; Beaded & Sequence Purses; Leather and leather products; Rubber, Handicrafts including Christmas decorations; Carpets, Coir Mats and Floor Coverings, Corporate Gift articles, Brassware, Wooden Handicrafts, Eco-friendly Bags, Decorative Lamps, Natural Hair Extensions and accessories; Cosmetics, Perfumes & Toiletries; Shoes & Footwear, Bags & Accessories; Healthcare & beauty products; Herbal products; ; Chemical & Pharmaceuticals; Food Processing, Agricultural Implements & Garden Tools; Automobiles – Bus, Trucks, Cars, Motor cycles, spares; Power Transmission Equipment; Electrical & Electronic Control Equipment/Panels; Energy Monitoring Equipment; Industrial Tools, Packaging products; Sewing Machines, Plastic & Plasticware/Industrial Plastics/Pipes; Kitchen Equipment; Wrist watches; Mirrors; Photo frames, Optical, Medical apparatus, etc., Machinery, Instruments/Equipment, Metals, Plastic & Linoleum products, Made-ups, Inorganic/organic/agro-chemicals, Glass/Glassware, ceramics, Cement, Paints/Enamels/Varnishes, Handloom, Tea, Coffee, Jute, Spices, Confectionery, Milk Powder, Cereals, Non-conventional Energy Resources/solar panels,</p> <p>Products from sectors of SSI, NSIC, SME, KVIC, Consumer Goods, FMCG, IT, ITeS, Agriculture, Telecommunication, Earth Movers, Earth Sciences, Engineering Goods, Security Equipment, Processed Food, Hospitality Industry, Sports Goods, Services sector</p>
Nature of the Show	Business to Business (B-2-B) and Business to Consumers (B-2-C)
Participation Fee	Rs. 9,000/- per sq. mtr. (Tentative) under MAI scheme of DoC
Booth Size	Minimum booth size: 9 sqm. and multiple of 3 sq. mtr. Thereof

Payment of rentals through RTGS/NEFT	Favouring	INDIA TRADE PROMOTION ORGANISATION
	Bank	HDFC Bank Limited
	Branch	G-3/4, Surya Kiran Building, 19, Kasturba Gandhi Marg, New Delhi-110 001
	Saving Account No.	00031110005078
	IFSC Code	HDFC 0000003
Package of Services by ITPO	Fully Furnished booth (9 sq.mtrs. and multiple of 3 thereof) with display aids, lighting, floor covering, furniture; Services of common interpreter; Publicity; Assistance in visa	
Customs Duty/VAT	Ranging from 10 to 25% depending on the product. VAT: 16%	
Contact Details	<p>Mr. D.P. Pokhriyal, Manager India Trade Promotion Organisation Pragati Bhawan, Pragati Maidan, New Delhi-110001. Tel: 91-11-23378831 Mob: 99100 74789 Fax: 011-23371492 E-mail: dpp@itpo.gov.in</p> <p>Mr. Subash Kalia Dy. Manager Tel : 91-11-23371021 Mob : 99102 70766 E-mail : subashkalia@itpo.gov.in</p>	