



इण्डिया ट्रेड प्रमोशन आर्गनाइजेशन
India Trade Promotion Organisation

भारत सरकार का उद्यम
A Government of India Enterprise

Payment through RTGS/NEFT	Name of the beneficiary: India Trade Promotion Organisation	दिनांक	फोन
संदर्भ Reference : www.indiatrdefair.com	Name of the Bank: HDFC Bank Limited	Date : 5 th April 2017	Phone :
	Branch Address: G-3/4, Surya Kiran Building, Gandhi Marg, New Delhi-110001		
	Account No: 08031110005078		
	Type of Account: Saving		

Dear Sir,

We are pleased to inform that **India Trade Promotion Organisation**, A nodal organisation under the Ministry of Commerce, Govt. of India will be organizing **India Participation** in Saudi Agriculture being held concurrently with Saudi Agro Food + Saudi Food Park at Riyadh International Convention & Exhibition Centre from October 8-11, 2017.

Saudi Arabia is the 7th largest market in the world for Indian exporters and is destination to more than 2.46% of India global exports. On the other hand, Saudi Arabia is the source of 5.38% of India's global imports. It is a major importer of food products from India. The event has continued to be one of the largest and exclusive fairs in Middle East Region and is very popular among importers & exporters of agro products across the world. India's major food exports to this country has been rice, frozen meat, mango juice, fruits, vegetables, honey, tea, coffee, cashew, spices, marine etc.

For last 35 consecutive years, the event has reinforced its leadership position in the field of agricultural & support of Ministry of Agriculture. The exhibition showcases over 1400 exhibitors from countries & visited by over 25,000 trade visitors. Products on display will include agriculture Machineries and products, organic farming & products, poultry farming & Equipment, Aquaculture, Manufacturing, canning, packaging and preserving Food, sustainable development solutions.

Booths are available in modules of 9 sqm under shell scheme (fully constructed booth with carpet, general lighting, display aids) and multiples of 3 sqm thereof. Proposed rentals under shell scheme are Rs.30,000/-per sqm (Approx.). Space will be offered on "**first come first served**" basis. Space can be booked with an advance payment of Rs 50,000/ by RTGS/ NEFT in favour of India Trade Promotion Organisation. For further clarification, please feel free to forward your queries by e-mail to: gsingh@itpo.gov.in, surendersingh@itpo.gov.in Tel no 91-11-23371986 or Mobile No.- 9958533880 and 9968414541.

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Registered Office : Pragati Bhawan, Pragati Maidan, New Delhi-110001 Tel : 23371540, 23371491 Fax : 91-11-23371492
ई-मेल/ E-mail : info@itpo.gov.in वेबसाइट/ Website : www.indiatrdefair.com

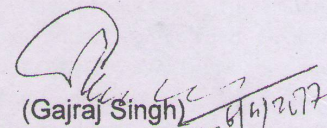
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Exhibiting at Saudi Agriculture will provide you with an unrivalled opportunity to meet and engage with buyers and potential business partners from across the country.

Your prompt action will help us in planning India pavilion in a more efficient and effective manner to make your participation fruitful and memorable.

Thanking you,

Yours faithfully,


(Gajraj Singh)

Deputy General Manager (Finance)

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