

## Fact Sheet

<b>Name of the Fair</b>	<b>Saudi Agriculture &amp; Saudi Agro Food 2017</b>
<b>Date</b>	<b>October 8-11, 2017</b>
<b>Venue</b>	<b>Riyadh International Convention and Exhibition Centre (RICEC), Saudi Arabia</b>
Rentals	Rs 30000/- per sqm ( Tentative)
<b>Bookable Area</b>	<b>Minimum bookable area 9 sqm</b>
Package Includes	Fully Furnished booth (9 sq.mtrs. and multiple of 3 thereof) with display aids, lighting, floor covering, furniture
Product Group	<ul style="list-style-type: none"> <li>• Agriculture Machineries and Products</li> <li>• Organic farming and products,</li> <li>• Poultry Farming &amp; Equipment,</li> <li>• Aquaculture,</li> <li>• Manufacturing, Caning, Packaging and Preserving Food</li> <li>• Suitable Development solutions</li> </ul>
Product Profile	Fruits, vegetables and date farming, Meat, poultry, and fish products, fertilizers and pesticides Fertilizers and pesticides Soil cultivation machines, Organic food, Organic fruits and vegetables, Organic dairy and Juice products, Organic fertilizers and feed, Poultry production, Poultry Health , Poultry feed and nutrition, Incubators, Fish & shrimps, fish farming equipment, Sea food products, Fish canning and packaging machines, Fisheries, Industrial refrigeration practices, Food preservation and canning practices, packaging equipment, safe storage equipment, dairy production equipment, Bakery equipment, Green houses, Water management systems, pesticide control and solutions Irrigation systems Alternative energy systems, Rice.
Visitors Profile	Buyer/Dealers, Retailers/Wholesalers, Importers/Exporters, Distributors, Manufacturers, decision makers from Govt. & Industry.
<b>Payment of rentals through RTGS/NEFT</b>	INDIA TRADE PROMOTION ORGANISATION Bank: HDFC Bank Limited Branch: G-3/4, Surya Kiran Building, 19, Kasturba Gandhi Marg, New Delhi-110 001 Saving Account No. - 00031110005078 IFSC Code: HDFC0000003
Project Head	Shri Gajraj Singh, Deputy General Manager (Finance) ITPO, Pragati Maidan, Pragati Bhawan, New Delhi-110001 Tel: 011-23371986 (Mob.)-9958533880 Email: gsingh@itpo.gov.in
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