

INDIA TRADE PROMOTION ORGANISATION

FACT SHEET

1.	Name & Date of the event	84th Thessaloniki International Fair, September 7-15, 2019 (Saturday – Sunday) – 9 days										
2.	Venue	Thessaloniki International Exhibition & Congress Centre in HELEXPO, 154, Egnatia Street, 54636, Thessaloniki, Greece										
3.	Size of the Exhibition	60,000 sq. mtrs.										
4.	Status of India at the Show	“HONOURED COUNTRY”										
5.	Fair Timings	4.00 p.m. to 10.00 p.m. weekdays 10.00 a.m. to 10.00 p.m. (Saturday and Sunday)										
6.	Products at display	Information Technology (IT), Science and Technology, Tourism, Engineering Products, IT&ICT, New Technologies, Start Ups, Shipping, Space Technology, Defence, Engineering & Infrastructure, Agricultural and Equipment, Leather Products, Beauty Products, Motor Car and Auto Components, Medical Equipments, Pharmaceuticals, Ayurvedic Medicines, Processed Foods, Organic Foods, Hotel and Bakery Equipment, Coir Products, Fitness & Sports Goods, Footwear, Tea, Coffee, Spices, Renewable Energy Sources, Bicycles, Building Materials, Decoration Gifts, Jewellery, Furniture, Handicrafts, Handloom, Readymade Garments, Textiles, Carpet, etc.										
7.	Total No. of Exhibitors	More than 1500 during previous event										
8.	No. of Visitors	2,80,000										
9.	Local Currency	Euro										
10.	Nature of the Show	Business to Business (B2B), Business to Government (B2G), Government to Government (G2G) & Business to Consumer (B2C). Retail sales permitted subject to local rules and regulations										
11.	Participation Charges	Participation fee with MAI is Rs.9,500/- Per Sq. Mtr. and Rs.20,500/- without MAI support. 10% premium for Corner booth. <u>Reimbursement of one economy Air Ticket for Director /Partner/Proprietor</u> with a ceiling of Rs. 70,000/- under MAI Guidelines subject to approval of DOC . Conditions for MAI support- <ul style="list-style-type: none"> a) Companies having IEC Code Number, 6-digit HS Code, PAN, GST No. etc. are eligible for availing subsidy. b) MAI grant has not claimed for this event in three financial years. c) MAI support is only provided to company for a maximum of two MAI events in the financial year 2019-20. 										
12.	Booth Size	Stands in sizes of 9 sq. mtrs. and in multiples of 3 Sq. Mtr thereof and as per availability.										
13.	Advance Participation Fee	Rs. 50,000.00 to reserve space in favour of your company through RTGS. ITPO Bank details are given below for your use. <table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 50%;">Name of the Beneficiary</td> <td>INDIA TRADE PROMOTION ORGANISATION</td> </tr> <tr> <td>Name of the Bank</td> <td>HDFC BANK LIMITED</td> </tr> <tr> <td>Branch Address</td> <td>G-3/4, SURYA KIRAN BUILDING 19, KASTURBA GANDHI MARG, NEW DELHI-110001.</td> </tr> <tr> <td>Account No.</td> <td>00031110005078</td> </tr> <tr> <td>IFSC Code</td> <td>HDFC 0000003</td> </tr> </table>	Name of the Beneficiary	INDIA TRADE PROMOTION ORGANISATION	Name of the Bank	HDFC BANK LIMITED	Branch Address	G-3/4, SURYA KIRAN BUILDING 19, KASTURBA GANDHI MARG, NEW DELHI-110001.	Account No.	00031110005078	IFSC Code	HDFC 0000003
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14.	Countries Participated in last event	Austria, Australia, Bangladesh, Belgium, Britain, Bulgaria, China, Congo, Croatia, Cyprus, Egypt, France, Germany, Hungary, Indonesia, Iran, Israel, Italy, Japan, Korea, , Mexico, Netherlands, Norway, Pakistan, Palestine, Poland, Romania, Russia, Switzerland, Spain, Senegal, Serbia, South Africa, Sri Lanka, Sweden, Syria, Turkey, UAE, USA etc.										
15.	Package of Services by ITPO	Fully Built-up booth with standard display aids and furniture, services of common interpreter, Visa recommendation.										
16.	Contact Person	Mr. S.R. Sahoo. General Manager E-mail. companysecretary@itpo.gov.in Phone No. 23371965, Shri V.P. Malik, Senior Manager E-mail : vmalik@itpo.gov.in Phone No. 23378949, Mobile No. 09818399221.										