

FACT – SHEET

ANUGA FOOD FAIR – 2017 – Cologne – October 7-11, 2017

Name of the Fair	ANUGA FOOD FAIR – 2017 COLOGNE (Germany) October 7-11, 2017.
Venue of the Fair	Koelnmesse – Koeln (Hall NO. 11.3)
Size of the Fair	1200 sq.mtr.
Status of India at the Show	Group Participants
Products on Display	Fine food, drinks, chilled & fresh food, Meat, Frozen food, Dairy products & Bakery products, rice, basmati rice, Hot Beverages, Organic Food, sesame oil, sunflower oil, olive oil, almond, nuts, cereals, meat product, ice-cream, confectionery products etc.
Nature of the Show	Food & beverages event.
Participation fee	Rs. 40,000/- per sq.mtr. (tentative) under shell scheme and Rs. 36,000/- per sq.mtr. (tentative) for bare space
Package of services	The package of services in constructed booth will include the following: <u>9sq.mtr. booth:</u> FASCIA, Carpet, Wall/side Panel, One lockable table, three chairs, One dustbin, one Power socket, four spot lights, three shelves on side panel and one round table <u>12sq.mtr. booth:</u> FASCIA, carpet, wall/side panel, one lockable table, four chairs, one dustbin, one power socket, five spot lights, three shelves on side panel and one round table <u>15 sq.mtr. booth:</u> FASCIA, carpet, wall/side panel, one lockable table, five chairs, one dustbin, one power socket, six spot lights, three shelves on side panel and one round table
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Prominent supporters	Agricultural & Processed Food Products Export Development Authority (APEDA) Spices Board, Coffee Board, Tea Board, MPEDA etc.