

Dear Sir

India Trade Promotion Organisation is organizing **the India Sourcing Fair at Estacion Mapocho Cultural Center, Santiago, Chile, for the third year, from March 4-11, 2017**. The show is being organized under the MAI scheme of the Government of India.

The economy of Chile is ranked as a high-income economy by the World Bank and is considered one of South America's most stable and prosperous nations,. With a GDP of US\$ 405 billion in 2015 and per capita income of US\$ 22,577, Chile leads the Latin American nations in competitiveness, income per capita, globalization, economic freedom, and low perception of corruption Chile has also emerged as a strategic trading partner of India in Latin America. India's exports to Chile have shown an excellent growth from US\$ 277 million during 2009-10 to US\$ 679.32 million during 2015-16.

India Sourcing Fair is being organised in an gross area of about 4500 sq mtr at a prominent exhibition venue in the centre of Santiago and would cover display profile of all leading industrial sectors. We plan to have a diverse display profile at this show which would cover all important sectors such as Textiles including Home Furnishings, RMGs, Fabric, Denim, Accessories, Handicrafts & Handlooms, Jewellery, Engineering Goods, Auto & Auto Components, Information Technology, Tourism & Hospitality etc.

A publicity campaign through electronic and print media would be undertaken by ITPO to attract buyers and visitors from all over the Chile. Booths are available in the modules of 9 sq mtrs and in multiples of 3 thereof. The package of services will include fully built up stand with carpet, lighting, fascia, furniture, display aids and publicity support besides, assistance in visa and hotel booking. **The participation charges are Rs. 13,500/- per sq mtr without shipment facility and Rs.15,500/- per sq mtr with shipment facility. Corner booths will attract a premium of 10% and would be allotted on the basis of availability.** Likely deadline for handing over exhibits for shipment is Dec. 1, 2016.

A fact-sheet on the event along with application form is enclosed herewith. Please send the attached application form duly filled along with an advance payment of Rs. 50,000 to enable us to consider your application. Booths will be allocated on first-come-first served basis.

For any further details please contact the undersigned or Mrs. Jailakshmi Kashyap, Sr. Manager, Tel: 011-23371995, Mob: 9818114601.

Thanking you,

Yours sincerely,

Hema Maity
Deputy General Manager
India Trade Promotion Organisation
Pragati Maidan, Pragati Bhawan
New Delhi - 110 001
Tel: 91-11-23371819/Fax: 91-11-23378901
Cell: 919971240168

**India Trade Promotion Organisation
Bank Details for receiving participation charges for
Fairs abroad organized by ITPO**

Name of the Beneficiary : INDIA TRADE PROMOTION
ORGANISATION
Name of the Bank : HDFC BANK LIMITED
Branch Address : G-3/4, SURYA KIRAN BUILDING
19, KASTURBA GANDHI MARG
NEW DELHI – 110 001

Account No. : 00031110005078
Type of Account : SAVING
IFSC Code : HDFC 0000003