



इण्डिया ट्रेड प्रमोशन आर्गनाइजेशन
India Trade Promotion Organisation

भारत सरकार का उद्यम
A Government of India Enterprise

संदर्भ
Reference: ITPO/FS-I/Iran/IAF/2019

दिनांक
Date: 13th March, 2019

फोन
Phone:

Sub: Participation in Iran Agro Food, Tehran (Iran), June 18-21, 2019

Dear Sir,

India Trade Promotion Organisation, Government of India's premier trade promotion organization is organizing national level participation in 26th International Food, Beverages & Hospitality trade Fair 'Iran Agro Food Fair's, to be held from June 18 - 21, 2019 at Tehran International Permanent fair Ground.

Iran Agro Food in one of the most important Food related trade events in Iran. The last edition witnessed successful participation of 1225 exhibitors from 25 countries and was visited by more than 40,000 businesses professionals.

Agro and allied products including processed food is the largest category of India's export to Iran which is more than 40% share followed by metals, chemicals and capital goods. Food & Beverage being basic necessity and with growth of Hospitality industry the quality food & beverages would also get accelerated pace. The product groups represented at the show includes display of bread & bakery, dairy, drinks, frozen good, health food, general food, ice-cream, and deep frozen confectionery, meat products, building technology, kitchen technology, coffee machine, refrigeration technology, organic food, etc. In 2019 edition hundred of exhibitors are expected to present their innovations to more than 50,000 business professionals from all over the world.

Booths are available in module of 9 sq mts. and any further requirement will be minimum 3sq mts. or multiples thereof. Built-up booth includes 3 chairs, 1 table, 3 spot lights, and one socket In case of any additional requirement of display aids same can be provided on additional payment in advance. The proposed rentals (without shipment facility) are Rs. 34,000/- per sq mts for a booth of 9 Sq. Mtrs. (on Subsidized Rates under MAI Scheme) and Rs. 46,000/- Per Sq. Mtrs. for additional area over 9 Sq. Mtrs.

The allotment will be on first come first serve basis after full & final payment of participation charges. Space can be booked with an advance payment of Rs. 2, 00,000/- by RTGS/NEFT favoring 'India Trade Promotion Organisation' payable at New Delhi. However, it may be noted that possession of booth shall be given upon realization of total participation fee. The details of RTGS are as under:-

पंजीकृत कार्यालय : प्रगति भवन, प्रगति मैदान, नई दिल्ली - 110001 टेलीफोन : 23371540, 23371491 फैक्स : 91-11-23371492
Registered Office : Pragati Bhawan, Pragati Maidan, New Delhi - 110001, Tel : 23371540, 23371491 Fax : 91-11-23371492
ई-मेल / E-mail : info@itpo.gov.in वेबसाइट / Website : www.indiatradefair.com

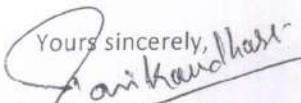
1.	Name of the Beneficiary	INDIA TRADE PROMOTION ORGANISATION
2.	Bank Name	HDFC Bank Limited
3.	Branch Name & Address	G-3/4, Surya Kiran Building, 19, Kasturba Gandhi Marg, New Delhi – 110001
4.	Account Type	Saving
5.	Bank Accounts No.	00031110005078
6.	RTGS/IFSC Code	HDFC0000003
7.	Pan No	AAATI2955C
8.	GSTN NO.	07AAATI2955CIZX

At present it is mandatory to become an ITPO member for attending any fairs as an national level participation in India. And Abroad. The membership fee in Rs 3540/- (Rs. 3000/- as membership fee and Rs. 540/- as GST @ 18%). The non-members are requested to made the payment of Rs. 3540/- along with the participation charges.

For further information/ clarification please feel free to contact Ravi Kandhari at ravikandhari@yahoo.com, ravikandhari@itpo.gov.in, phone: 011-23371860, mobile: 9540015510, Pragati Maidan, New Delhi – 110001

Your prompt action will help us in planning India Pavilion in a more efficient and effective manner t make your participation fruitful and memorable.

Thanking you,

Yours sincerely,

Ravi Kandhari
Dy Manager (Fin.)
Fair Office