



इण्डिया ट्रेड प्रमोशन आर्गनाइजेशन
India Trade Promotion Organisation

भारत सरकार का उद्यम
A Government of India Enterprise

संदर्भ
Reference : No. ITPO/Addis chamber'17/DGM(GS)/2016-17

दिनांक
Date :

21st October, 2016

फोन 23371986
Phone :

Sub: - 21st Addis Chamber International Trade Fair 2017

Dear Sir/Madam,

India Trade Promotion Organisation, Government of India Enterprise is organizing “**Addis Chamber International Trade Fair**” from **February 23 to March 1, 2017 (Thursday to Wednesday)** at **Addis Ababa Exhibition Centre, Ethiopia**.

Ethiopia is strategically located in the horn of Africa, at crossroads between Africa, the Middle East and Asia. It covers an area of 1.14 million square Kilometers, has a population of over 80 million, with an annual growth rate of 7.3% and a population density of 64.1 per sq km.

India and Ethiopia have long economic and commercial relations, which are centuries old. India's exports to Ethiopia in 2015-16 were over US\$ 1.153 billion. India is the second most important source of imports for Ethiopia next to China.

About Event

ACITF is one of the biggest in the country organized by Addis Chamber of Commerce & Industry. It offers a horizon to meet new business partners, find new market, enhance market and sales share and cultivate new business opportunities. It is attended by over 300 companies from 25 countries. ACITF is a seven-day event to be held in Addis Ababa, Ethiopia offering best solutions to bring together Agricultural, Industrial, Commercial and Service rendering organizations from all parts of world.

Booths are available in modules of 9 sqm under shell scheme (fully constructed booth with carpet, general lighting, display aids) and multiples of 3 sqm thereof. The rentals are Rs 15,500/- per sqm (tentatively). Space will be offered on first come first served basis.

Exhibit Profile:

Engineering products, Agricultural Implements, Computer hardware & software, Plastic & Plastic products, Printing & Packaging equipment, Sign Boards, Welding machines, Pipes & plumbing Fittings, Labels & Packaging Material, Pumps, Machine & machine tools, Handicrafts, Jewellery, Food & food Ingredients, Spices, Electrical products, Flooring material, Lighting Fixtures, Security systems, wood products, PVC Building Materials, Tiles Readymade Garments, jute products, Handloom cloth, Textiles, Leather products, Footwear, Bags & Accessories, Home Décor and Furnishings etc.

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पंजीकृत कार्यालय : प्रगति भवन, प्रगति मैदान, नई दिल्ली-110001 टेलीफोन : 23371540, 23371491 फैक्स : 91-11-23371492
Registered Office : Pragati Bhawan, Pragati Maidan, New Delhi-110001 Tel : 23371540, 23371491 Fax : 91-11-23371492
ई-मेल/E-mail : info@itpo.gov.in वेबसाइट/Website : www.inditradeair.com

MDA Grant:

The above exhibition is covered under the MDA scheme of the Ministry of Commerce & Industry, Government of India. Eligible companies will be entitled for reimbursement of the MDA grant (**up to Rs. 2,00,000/-**) on submission of documents after the completion of the event and subject to fulfilling the MDA guidelines.

Interested members are requested to kindly send us their confirmation as per the Registration Form enclosed along with the participation fee (Non-Refundable). The payment may be made only by **NEFT/RTGS** as per bank details given below:-

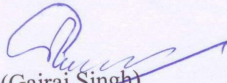
Name of the Beneficiary : India Trade Promotion Organization, New Delhi
Name of the Bank : HDFC Bank Ltd
Branch Address : G-3/4, Surya Kiran Building, 19, Kasturba
Gandhi Marg New Delhi-110 001
Account No : 00031110005078
Type of Account : Savings
IFSC Code : HDFC 0000003

It may be informed that we have limited stalls under MDA Grant and preference will be given on the basis of first-cum-first- served basis and on receipt of **initial booking amount of Rs.50,000/-**.

For further details, please feel free to contact.

Thanking you,

Yours faithfully,


(Gajraj Singh)
Dy. General Manager

INDIA TRADE PROMOTION ORGANISATION

FACT SHEET

Name of the Fair	21 st Addis Chamber International Trade Fair (21 st ACITF)
Dates	February 23- March 1, 2017
Venue	Addis Ababa Exhibition Center, Ethiopia
Bookable Area	9sqm
Provision in a standard booth of 9 sqm	Standard constructed booth with fascia & display aids and Free listing of exhibits and exhibitors in the Exhibition magazine
Exhibit profile	Engineering products, Agricultural Implements, Computer hardware & software, Plastic & Plastic products, Printing& Packaging equipment, Sign Boards, Welding machines, Pipes & Pipe Fittings, Labels & Packaging Material, Pumps, Machine & machine tools, Handicrafts, Jewellery, Food & food Ingredients, Spices, Readymade Garments, jute products, Handloom cloth, Textiles, Leather products, Footwear, Bags & Accessories etc
Why Participate	Promote access to Ethiopian market for international exhibitors Promote joint venture opportunities between Ethiopian citizens and foreign investors
Bank RTGS Details	Name of the Beneficiary : India Trade Promotion Organisation Name Of The Bank : HDFC Bank Limited Branch Address : G-3/4, Surya Kiran Building 19, Kasturba Gandhi Marg NEW DELHI – 110 001 Account No. : 00031110005078 Type of Account : SAVING IFSC Code : HDFC 0000003
Contact Person	Shri Gajraj Singh Deputy General Manager (Finance) India Trade Promotion Organisation TeL: 011-23371986 (Mob.)-9958533880 Email: gsingh@itpo.gov.in