



इण्डिया ट्रेड प्रमोशन आर्गनाइजेशन
India Trade Promotion Organisation

संदर्भ
Reference :

No: ITPO/FS-I/SFFS/N.York/2017

दिनांक
Date :

Feb.20, 2017

भारत सरकार का उद्यम
A Government of India Enterprise
+91-11-3378821
फोन
Phone :

Subject: India's participation in 63rd Summer Fancy Food Show from June 25-27, 2017, New York City (USA).

Dear Sir/Madam,

We are pleased to inform you that the India Trade Promotion Organisation, a Govt. of India Enterprise, will be organizing India's participation in 63rd Summer Fancy Food Show at Jacob Javits Convention Centre, New York City (USA), from June 25-27, 2017.

The Show is the North America's largest specialty food and beverage event and in the 2016 Show's edition, 2,638 exhibitors from more than 50 countries and regions presented their latest specialties in front of over 24,000 quality buyers, best-in-class foods and beverages, and products at the forefront of emerging trends. All the products you need are under one roof so you save your time and money by attending this Summer Fancy Food Show.

The Show discovers 1,80,000 products including Food Ingredients, Preservatives, Spices, Seasoning, Pasta, Cheese, Snacks, ethnic, natural, organic foods, Rice, Seafood, Processed Food, Ready-to Serve meals, Confectionery & Bakery Products, Dairy Products, Fruits, beverages, Tea, Coffee, Wine, Beer and other grocery products.

Fastest Growing Categories:

- Refrigerated Ready-to-Drink Tea and Coffee
- Eggs
- Jerky and other Meat Snacks
- Refrigerated Pasta
- Water

The minimum size of the booth is 100 sq.ft. (10ft.X10ft.). Larger space can also be booked in multiples thereof. ITPO's package of services under Shell Scheme will include wall to wall carpeting, adequate lighting, standard display aids & furniture and publicity support. Shipment/Air freighting and clearance of exhibits will be the responsibility of individual exhibitor.

The participation Charges are being worked out and it is anticipated that the same would be in the vicinity of Rs. 4.85 Lakhs (tentative) for space under the Shell Scheme plus applicable taxes if any, for a booth of 100 sq. ft., as last year participation charges.

Each booth of 100 sq. ft. under shell scheme will have participation panels, fascia, 3 spot light, three shelves, three chairs, one round table/counter, one electric socket with electric connection and one waste paper basket.

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पंजीकृत कार्यालय : प्रगति भवन, प्रगति मैदान, नई दिल्ली-110001 टेलीफोन : 23371540, 23371491 फ़ैक्स : 91-11-23371492
Registered Office : Pragati Bhawan, Pragati Maidan, New Delhi-110001 Tel : 23371540, 23371491 Fax: 91-11-23371492
ई-मेल/ E-mail : info@itpo.gov.in वेबसाइट/Website : www.indiatradefair.com

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The Show is governed by general terms and conditions for participation in international trade fairs. A copy of Application Form along with brief rules and regulations for participation in international trade fairs is available on website (www.indiatradefair.com/summerfancyfoodshow2017).

In view of the limited availability of space, it is requested to intimate the space requirement of your Organisation immediately. The space can be booked with advance payment of Rs.1.50 Lakh per booth in favour of India Trade Promotion Organisation, New Delhi. Bank details are given on the website. ITPO reserves the right to accept/reject any Application without assigning any reason.

In case of any further information/clarification is required, the undersigned can be contacted on telephone no. 011-23378821 / mobile no. 9910645353. The fax no. is 011-23371492 and Email is deepasharma@itpo.gov.in.

We hope to receive your prompt response for participation in the above mentioned Show.

Thanking you,



Deepa Sharma
Manager