



ITPO



FACT SHEET

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| Name of the Fair | India Sourcing Fair 2018 |
| Date | March 15-19 2018 (2:00 PM TO 9:00 PM) [Back-to-back with India Sourcing Fair 2018 at Santiago (Chile)] |
| Venue | Jockey Convention Centre, Lima (Peru) |
| Fair Category | B-2-B & B-2-C |
| Product Profile | Pipes for oil & Gas Industry, Engineering Goods, Machinery, Iron & Steel Products, Plastic/rubber & its articles, Indian Handlooms & Handicrafts, Textiles & RMG, Polyester and Cotton Yarns, Leather Goods, Footwear, Woollen Products, Home Decorative & Home Furnishing, IT & Software, Pharmaceuticals & Wellness Products, Cosmetics, Perfumery and Aromatises, Artificial Jewellery, Giftware, Wooden Furniture, Vehicle (Tractors/Automobiles/Motorcycles/Three wheelers), Plastic/Rubber & its articles, Pearls and Precious Stones |
| Visitors | Distributors, Retailers, General Public, Buying Groups, Distributors, General Merchandise Buyers, Importers/Exporters, Specialty Stores, Wholesalers, Discount Stores, Supermarket/Grocery Buyers, Boutique Stores etc |
| Trade Statistics | <ol style="list-style-type: none"> 1. Peru ranks 3rd amongst export destinations for India in the Latin America and Caribbean (LAC) region during 2015-16. India's bilateral trade with Peru was US\$ 107.32 million during 2005-06 which registered a growth of 1319.45% during 2015-16. 2. Peru is the natural hub of South America representing a stable, attractive and profitable market due to its macroeconomic stability and legal guarantees. Peru owns an open economy to the world with FTA's with United States, China, European Union, Japan, South Korea, etc. and represents an ample spectrum on business and investment. 3. During the first eight months of 2016 (January to August), the total trade is valued at US \$ 948.686 million with Indian exports valued at US \$505.608 million |
| Government Sponsorship | This event is being organised under Self Financing scheme of ITPO |
| Organiser | India Trade Promotion Organisation (ITPO) with the support of Embassy of India at Lima |
| Rentals | <ol style="list-style-type: none"> 1. Participation charges will be Rs 18,000 per sqm. 2. 10 per cent premium for corner stand additional 3. For Retail sale, facilitation fee & sale tax amount will be paid to CHA in advance intimated by selected agency. |



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| Shipment Facility | Yes, with Weight/Volume ceiling under booth package. Shipment facility is available till booking upto Oct 31, 2017 |
| Availability of stands | Stands are available in module of 9 sqm (and in multiples of 3 sqm). Booths will be allotted on the basis of 'First Come, First Serve'. (Preference will be given to larger stands & quality products) |
| Publicity | General publicity campaign through Print, Electronic & Social media for attracting maximum footfall. |
| VISA | VISA Invitation letter will be provided by ITPO. However, it is to inform that the Government of Peru has issued Supreme Decree No.006-2017-RE exonerating requirement of visa for Indian nationals for tourism and business purposes. This exemption is applicable only for those Indian nationals who have valid visa with minimum six months validity or are residents of either US, Canada, UK, Australia or any Schengen member country. The measure came into force from March 27, 2017. (May refer website of Embassy of India, Peru) |
| Project Team | <ol style="list-style-type: none">1. S R Sahoo Company Secretary/Project Incharge2. Shri V P Malik Sr Manager3. Amrit Kumar Chitranshan Manager4. Shri Vinod Kumar Team Member |
| For query | Contact @ 9873464940 Email: amritchitranshan@itpo.gov.in , companysecretary@itpo.gov , vmalik@itpo.gov.in |