



ITPO/Foodex Saudi/1/2016

July 06, 2016

**Subject: Foodex Saudi– 2016, November 21-24, 2016 at Jeddah, Kingdom of Saudi Arabia**

Dear Sir/Madam,

We are pleased to inform that India Trade Promotion Organisation (ITPO), a Govt. of India Enterprises is organizing India's participation in **4<sup>th</sup> edition of Foodex Saudi– 2016** (India Pavilion) scheduled to be held from **November 21-24, 2016 at Jeddah, Kingdom of Saudi Arabia.**

Foodex Saudi is Saudi Arabia's leading international trade exhibition 100% dedicated to the food and drink industry.

Exhibitor profile includes Drinks & Beverages, Chilled, Fresh & Frozen, Food Technology, Dairy, Food Service, Specialty Products, Canned & Preserved, Sweets, Snacks & Bakery, Meat, Poultry & Game, Grains & Cereals etc.

Visitor profile includes Wholesalers / Importers, Retailers / Supermarkets, Distributors, Suppliers, Caterers, Hotels, Restaurants, Food Service Providers, Investors etc.

It is the only event in Saudi Arabia that brings all segments of grain-based industry together to trade and conduct successful business. International and local manufacturers and franchisors will have the opportunity to meet and network with government organizations, investors, distributors, retailers, caterers and mass production factories from the Saudi bakery market.

**2015 Show Statistics**

1. 9800 Sqm Gross Space
2. 209 Exhibitors
3. 32 Countries
4. +500 Brands
5. 5374 Attendees
6. 140 Chefs Participating in Salon Culinare

**Contact Details**

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Interested companies may confirm their participation in **Foodex Saudi- 2016, November 21-24, 2016** at **Jeddah, Kingdom of Saudi Arabia, by making an advance payment of Rs. 75,000/- (Rupees Seventy Five Thousand only) through Demand Draft(DD)** in favour of India Trade Promotion Organisation (ITPO), New Delhi or through RTGS/NEFT as per bank details given below:

**Bank RTGS Details**

Name of the beneficiary	India Trade Promotion Organisation
Name of the Bank	HDFC Bank Limited
Branch Address	G-3/4, Surya Kiran Building, 19, Kasturba Gandhi Marg, New Delhi – 110001
Account no.	00031110005078
Type of account	Saving
IFSC Code	HDFC0000003

  
(Jayanta Das)  
General Manager  
India Trade Promotion Organisation