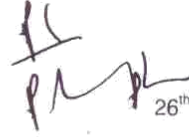


**India Trade Promotion Organisation
(Electrical Unit)**


26th Sep., 2013

No.168-ITPO(12)/Engg./Elect./2013-14

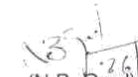
Circular No. 65/2013

Sub: **Revised Tariff of Electricity at Pragati Maidan during 2013-14 (w.e.f. 01.10.2013)**

Following are the Revised Rates for Electricity/Power and other electrical services to be charged from various categories of Consumers at Pragati Maidan w.e.f. 1st October, 2013.

1. **Permanent Allottees (Metered Consumers)**
Rs. 14.00 per KWH(unit) subject to a minimum of Rs.252.00 per KW per Month of their connected load.
2. **State Pavilions, Ministries etc. (Flat Rate Basis)**
Rs.168.00 per KW per day Consumption Charges+Rs.190.00 per KW(one time) Service Connection Charges.
3. **Fairs organized by ITPO and other Agencies where stand lighting and power loads are demanded.**
 - a. **Stand lighting**
Rs. 23.00 per sq. mtr. per day (subject to maximum of 1 KW load per 9 sq.mtr. of Stall area).
 - b. **Power load**
Rs.168.00 per KW per day Consumption Charges + Rs.190.00 per KW (one time) Service Connection Charges.
4. **AC charges for Air conditioned Halls**
Rs.67.00 per sq.mtr. per day (subject to maximum of 10 hrs/day)
5. **Blower operation charges**
Rs.3.30 per sq.mtr. per day (subject to maximum of 10 hrs./day).
6. **Compressed air charges**
Rs.7000.00 per day (available in Hall No.8-11, 12 & 12A only)

This issues with the approval of competent authority.


(N.B. Goel)
Sr. Manager(Elect.)

- (MS)
1. PS To CMD
 2. PS to ED
 3. SGM
 4. OSD (BLM)
 5. OSD (MS)
 6. GM(VS)
 7. GM(SKS)
 8. GM(DS)
 9. GM(AC)
 10. GM(VM)
 11. GM(RKS)
 12. DGM(RPD)
 13. DGM(PKJ)
 14. DGM(GCS)
 15. SM(PLS)
 16. M(MPS)

} for information PI.

- for information and revision of rates pertaining to F&B outlets accordingly
- for information & necessary action PI.

144-ITPO(392)/Mktg/2010
India Trade Promotion Organisation
 (BDD)
IMPORTANT POLICY DECISIONS

With the approval of the Competent Authority, the following amendments in licensing guidelines were made:

Sl.No.	Date of amendments in licensing guidelines by the Competent Authority	Amendments in licensing guidelines
1.	09/02/2010	<p>(a) The organizers to provide a copy of license/NOC from Phonographic performance Ltd., New Delhi. The licensee shall also indemnify ITPO against any violation of copyright Act as a whole and in specific, with respect to Sound Recording against any claims aroused against ITPO at a later date in terms of the Premises licensed to them</p> <p>(b) Hall No. 8 & 9 is to be rented out as a package. No individual hall will be permitted to be booked.</p> <p>(c) After Air-conditioning of hall No. 14 & 18, full hall including Mezzanine floor is to be booked by the organizers.</p>
2	23/2/2010	<p>a) Since Hall 14 & 18 are being air-conditioned, booking will only be made for full Halls(14 & 18) along with the Mezzanine Floor. This will be applicable prospectively i.e. w.e.f. Feb. 09, 2010, the date on which BDRC took such a policy decision. In other words, booking/approval prior to Feb. 09, 2010, will be governed by past practice i.e. ground floor can be booked independently.</p> <p>b) Air-condition charges will be applicable as per prevalent rates for both the halls including mezzanine floor.</p>
3.	11/5/2010	In the guidelines for approval, events having similar product profile/coverage should have 'a gap of 15 days'. It was decided that the guidelines would be amended to read as 'as far as possible, a gap of 15 days would be maintained between such events,' to safeguard ITPO's interests of maintaining required bookings in Pragati Maidan.
4.	22/6/2010	<p>a) Water Connection charges -- Rs. 5400/- per connection</p> <p>b) Water consumption charges to be charged from 3rd party organisers during Exhibition Period -- Rs. 965/- per tap per day</p>
5.	27/07/2010	<p>a. Raise the violation penalty from Rs. 20,000/- to Rs. 1.00 lakh per violation for 3rd party events in Pragati Maidan. In addition, the emergency/exit space can be sealed if found blocked by event organisers/exhibitors,</p> <p>b. Hall Nos. 8,9 & 10 along with Foyer A & B to be booked together, and</p> <p>c. Hall Nos. 2,3,4, & 5 to be booked together.</p>

6.	28/09/2010	<p>Regarding usage/booking of Foyer in exhibition halls</p> <p>a. Non-exclusive use of foyer for entry/exit/facilities & setting up registration counters of 9 sq.mtrs.</p> <p>b. Rental to be charged @ 75% of existing rates. In case there are two or more organisers using the foyer, all organisers will pay foyer rentals. No separate booking will be made for foyer. However, foyer rental will be raised in invoice. Accordingly, hall wise usage of foyer will be as under:</p> <table border="1" data-bbox="500 472 1482 982"> <thead> <tr> <th data-bbox="500 472 638 548">Hall No.</th> <th data-bbox="638 472 820 548">Connecting Foyer</th> <th data-bbox="820 472 971 548">Usage</th> <th data-bbox="971 472 1482 548">Foyer Rentals/per day</th> </tr> </thead> <tbody> <tr> <td data-bbox="500 548 638 766">12, 12A</td> <td data-bbox="638 548 820 766">Foyer measuring 400 sq.mtrs.</td> <td data-bbox="820 548 971 766">Non-exclusive</td> <td data-bbox="971 548 1482 766">Rs. 70,000/- during April, 2010; August-December, 2010 and January-March, 2011. Rs. 76,500/- during April 2011; August-December, 2011 and January-March, 2012. Rs. 34,500/- during May-July, 2011.</td> </tr> <tr> <td data-bbox="500 766 638 982">7ABCD & E</td> <td data-bbox="638 766 820 982">Foyer-A measuring 500 sq.mtrs.</td> <td data-bbox="820 766 971 982">Non-exclusive</td> <td data-bbox="971 766 1482 982">Rs. 55,000/- during April, 2010; August-December, 2010 and January-March, 2011. Rs. 60,000/- during April, 2011; August-December, 2011 and January-March, 2012. Rs. 25,000/- during May-July, 2011.</td> </tr> </tbody> </table> <p>Note- 1: In case above exhibition halls are booked, organisers will be compulsorily charged foyer rental as indicated above for non-exclusive usage (even though they have not requested for foyer area). Exclusive usage of these foyers will not be permitted.</p> <p>Note-2: Exclusive usage of foyer area between Hall Nos. 8,9,10,11 & Foyer-B of Hall No. 7 will be permitted and the organisers will be charged as per prevalent rentals of halls/foyer area in Hall No. 7.</p>	Hall No.	Connecting Foyer	Usage	Foyer Rentals/per day	12, 12A	Foyer measuring 400 sq.mtrs.	Non-exclusive	Rs. 70,000/- during April, 2010; August-December, 2010 and January-March, 2011. Rs. 76,500/- during April 2011; August-December, 2011 and January-March, 2012. Rs. 34,500/- during May-July, 2011.	7ABCD & E	Foyer-A measuring 500 sq.mtrs.	Non-exclusive	Rs. 55,000/- during April, 2010; August-December, 2010 and January-March, 2011. Rs. 60,000/- during April, 2011; August-December, 2011 and January-March, 2012. Rs. 25,000/- during May-July, 2011.
Hall No.	Connecting Foyer	Usage	Foyer Rentals/per day											
12, 12A	Foyer measuring 400 sq.mtrs.	Non-exclusive	Rs. 70,000/- during April, 2010; August-December, 2010 and January-March, 2011. Rs. 76,500/- during April 2011; August-December, 2011 and January-March, 2012. Rs. 34,500/- during May-July, 2011.											
7ABCD & E	Foyer-A measuring 500 sq.mtrs.	Non-exclusive	Rs. 55,000/- during April, 2010; August-December, 2010 and January-March, 2011. Rs. 60,000/- during April, 2011; August-December, 2011 and January-March, 2012. Rs. 25,000/- during May-July, 2011.											
7.	07/10/2010	3 party organisers will submit (i) Engg. Layout Plan (ii) Visitors Movement Plan in respect of all halls and open area before commencement of tenancy period in hard and soft copy.												
8.	01/12/2010	Hall No. 11 is to be booked in full and not Hall No. 11A or 11B.												
9.	22/12/2010	There will be no separate rentals of halls for conference purposes. The rentals will be the same as of the exhibition purpose.												
10.	29/3//2011	Hamsdhwani Theatre is to be booked along with the booking of the exhibition space and or for trade related activities.												
11.	21/06/2011	Requests for booking of halls 1-6 not to be considered from January 2013 onwards.												

12.	22/09/2011	Allotment Letters to be issued for 3 party fairs to be held from April 01, 2013 onwards to have a special clause 'in the event of un-availability/dislocation of halls allotted due to un-avoidable reasons at Pragati Maidan, ITPO's liability will be limited to refunding the advance license fee received from organisers.'
13.	28/11/2011	ITPO will levy water charges on 3 party fair in Pragati Maidan @ Rs. 3/- per sq.mtr. per day w.e.f. 1/1/2012
14.	04/01/2012	<p>1. AC or Blower Facility in air-conditioned halls will be mandatory for all third party events w.e.f. April 1, 2012. Charges for these services as per applicable rates.</p> <p>2. With immediate effect, Hall No. 1 demerged into four parts for booking of third party fairs i.e. Foyer Portion, Middle 1A, Middle 1B and Rear Portion.</p> <p>Charges to be levied as per applicable Hall No. 1 rates on proportional area.</p>

Amendments in licensing guideline may not be updated on website on real time basis.

144-ITPO/451/MKTG/2008
INDIA TRADE PROMOTION ORGANISATION
(FS I)

Dated: 31.8.2012

CIRCULAR

With the approval of Competent Authority, foyer rentals of Foyer A of Hall 7 and Foyer of Hall 12-12A under non-exclusive use have been fixed at 50% of the prevailing rentals of these sites. Accordingly, the rentals for these foyers for the year 2012-13 work out as under:

Hall No.	Connecting Foyer size (Sq mtrs)	Usage	Foyer rental / Rs. per day
12 & 12A	400	Non-exclusive	59,000 for Peak period — November 2012 to February 2013 54,000 for Semi Peak period— April 2012, August to October 2012 & March 2013. 25,000 for Lean period -- May to July 2012
7 ABC, D & E	500 (Foyer A)	Non-exclusive	45,000 for Peak period — November 2012 to February 2013 41,250 for Semi Peak period— April 2012, August to October 2012 & March 2013. 16,250 for Lean period -- May to July 2012

Further, stand construction at Foyer area is also permitted at **specified areas** in these foyers (48 sq mtrs in Foyer A of Hall 7 and 108 sq mtrs in Foyer of Hall 12-12A) on pro-rata basis with the prior approval of layout plan by the Arch. Division of ITPO, in case more than one fair takes place in these halls.

In addition, construction of stands at **specified areas** i.e. 118 sq mtrs in Foyer B of Hall 7, 48 sq mtrs in Foyer B of Hall 8-11 and 108 sq mtrs in Foyer C of Hall 8-11 is also permitted with prior approval of layout plan by Arch. Division of ITPO.

All officers in BDD

Copy to:

1. PS to CMD
2. PA to ED
3. All HODs
4. Revenue Section
5. ITPO's website

D.M.C.A.S. ✓


(V.S. Mehta)
Deputy General Manager

144/ITPO/392/MKTG/2010-Part-II
India Trade Promotion Organisation
(Fair Services - I)

Date: 13/09/2012

CIRCULAR

With the approval of the Competent Authority, it has been decided that existing rates of branding sites will continue upto March 2013 in respect of third party events at Pragati Maidan.

The organizers can also avail the branding sites on external walls of the halls as a package within halls license fee as per details given below:

Hall No.	Total no. of Branding sites on external wall	No. of Branding sites within hall license fee	Remarks
Hall 1 Front	3	1	--
Hall 1 Middle	8	2	--
Hall 1 Rear	23	6	--
Hall 2-5	6	3	On each side
Hall 6	8	4	On each side
Hall 7	4	4	Hall 7 given in 4 parts, one for each part
Hall 8-10	7	3	--
Hall 11	11	4	--
Hall 12	8	2	--
Hall 12A	14	5	--
Hall 14	8	4	On each side
Hall 15	4	2	On each side
Hall 18	5	2	--

Approved sizes of branding sites on external walls of various halls and existing other branding sites rates are enclosed at Annexure- I & II respectively.


(V.S. Mehta) 20/9/12
Dy. General Manager

To: All officers of BDD/Revenue Section/Arch. Divn./Publicity

Copy to:

1. PS to CMD
2. PA to ED
3. All HODs

Annexure I

BRANDING SITES ON EXTERNAL HALL

Name	Size in feets.		Location	Numbers	Branding Sr. No.
Hall 1A & Rear					
BS/H1R/A1-A5	30'	10'	Peripheral wall of Hall 1 Rear, facing Hall-3	5	1 to 5
BS/H1R/A6-A10	30'	10'	Peripheral wall of Hall 1 Rear, facing F & B outlet no. 9	5	6 to 10
BS/H1R/B1-B13	20'	10'	Peripheral wall of Hall 1 Rear, facing Hall-6	13	11 to 23
BS/H1A/A1-A11	30'	10'	Peripheral wall of Hall 1 front & foyer	11	24 to 34
Hall 2- 5					
BS/H2/A1 & A2	50', 60' (trapezium in shape)	16'	Peripheral wall of Hall-2	2	35 to 36
BS/H3/A1 & A2	50', 60' (trapezium in shape)	16'	Peripheral wall of Hall-3	2	37 to 38
BS/H4/A1	50', 60' (trapezium in shape)	16'	Peripheral wall of Hall-4	1	39
BS/H5/A1	50', 60' (trapezium in shape)	16' 2600	Peripheral wall of Hall-5	1	40
Hall 6					
BS/H6/A1-A8	76', 92' (trapezium in shape)	16'	Peripheral wall of Hall-6	8	41to 48
Hall 7					
BS/H7A/A1	32'	16'	Peripheral wall of Hall-7A, facing lake	1	49
BS/H7C/A1	32'	16'	Peripheral wall of Hall-7C, facing F & B outlet no. 7	1	50
BS/H7D/A1	32'	16'	Peripheral wall of Hall-7D, facing lake	1	51
BS/H7H/A1	32'	16'	Peripheral wall of Hall-7H facing Hall-6	1	52
Hall 8 - 11					
BS/H9/A1-A3	20'	20'	Peripheral wall of Hall-9, facing lake	3	53 to 55
BS/H10/A1-A4	20'	20'	Peripheral wall of Hall-10, facing lake	4	56 to 59
BS/H11/A1-A11	20'	20'	Peripheral wall of Hall-11	11	60 to 70



ANNEXURE- II

RATES OF EXISTING BRINDING SITES

1.	Directional Sign Boards -- Single side	Rs. 430.00 each
2.	Directional Sign Boards—Double sides	Rs. 510.00 each
3.	Sign Cubes	Rs. 1660.00 per side
4.	8' X 4' Board—Single sided	Rs. 1270/- each
5.	8' X 6' Board—Single side	Rs. 2045/- each
6.	8' X 4' Board—Double side	Rs. 2035/- each
7.	Hoarding (20ft X 20 ft)	Rs. 31765/- each
8.	Hoarding (20ft X 10 ft)	Rs. 12705/- each
9.	30" X 30" Board	Rs. 335/- each
10.	Self-standing 15" X 15"	Rs. 70/- each
11.	Additional Charges for artwork	Rs. 35/- per sqm.
12.	Rates for fixing/hanging inside halls	Rs. 170/- each
13.	Bunting	Rs. 170/- each
14.	Flag/Flag Poles	Rs. 35/- each
15.	Tower Hoarding (Triangular)	Rs. 17325/- each for 1-7 days Rs. 34650/- each for 8-15 days
16.	Tower Hoarding Small	Rs. 8665/- each for 1-7 days Rs. 17325/- each for 8-15 days
17.	Fascia Gate No. 1,2,5 and Gate No. 7	Rs. 28880/- each

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Hall 12 & 12A					
BS/H12/A1-A8	20'	20'	Peripheral wall of Hall-12	8	71 to 78
BS/H12A/A1-A14	20'	20'	Peripheral wall of Hall-12A	14	79 to 92
Hall 14					
BS/H14/A1-A6	40'	16'	Peripheral wall of Hall-14	6	93 to 98
BS/H14/B1-B2	64'	16'	Peripheral wall of Hall-14	2	99 to 100
Hall 15					
BS/H15/A1-A2	36'	9'	Peripheral wall of Hall-15 facing hall-19	2	101 to 102
BS/H15/A3-A4	36'	9'	Peripheral wall of Hall-15, facing food court	2	103 to 104
Hall 18					
BS/H18/A1	50'	10'	Entry of Hall-18, facing defence pavilion	1	105
BS/H18/B1-B4	24'	7'	Entry of Hall-18, facing defence pavilion	4	106 to 109
Total no. of branding:				109	109

ABBREVIATION:
BS - BRANDING SITES
H - Hall

Use of Energy efficient CFL/ LED lamps in stall lighting in the fairs/ exhibitions at Pragati Maidan – A Step towards Green Exhibitions ..

November 06, 2013

CIRCULAR

SUBJECT: Use of energy efficient CFL/LED lamps in stall lighting in the fairs/exhibitions at Pragati Maidan -- A step towards Green Exhibition.

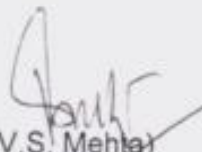
As measures of energy conservation and making exhibitions eco-friendly, it has been decided by ITPO that:

1. Only CFL/LED lamps will be used in stalls as spot lights.
2. Use of Halogen and compact fluorescent lamps as spot lights has been totally banned in Pragati Maidan.

Hence all the organisers/exhibitors are requested to use only energy efficient CFL/LED lamps as spot lights in all the events/fairs in Pragati Maidan.

We expect that all exhibitors will comply with the above.

Any exhibitor who does not want to use CFL/LED for any reason may please inform to ITPO in advance with the reasons thereof.


(V.S. Mehta)
Deputy General Manager