

INDIA TRADE PROMOTION ORGANISATION

**FACT SHEET**

1.	Name & Dates of the event	<b>AF-L' Artigiano in Fiera – 23rd International Crafts Selling Exhibition, Milan (Italy), December 01-09, 2018</b>
2.	Size of the Exhibition	3,10,000 Sq mtr in 2017 (Biggest B2C event in Europe), as per Organisers of the Fair
3.	Duration of the Fair	09 days
4.	Status of India at the Show	National Level Participation
5.	Fair Timings	<b>10 a.m. to 10.30 p.m. everyday</b>
6.	Products on display	<ul style="list-style-type: none"><li>• Giftware and fancy goods: Ceramics, Wood, Iron, Copper, Textiles, Paper and card, Marble and semi-precious stones, Glass, Silver</li><li>• Clothing and accessories: Leather, Woven, Other materials</li><li>• Furnishings and fittings: Furniture, Curtains, Carpets and Rugs, Household linen, Tableware, Kitchenware, Lamps and lighting, Frames, Pictures, Sculptures</li><li>• Artificial jewellery, etc.</li><li>• Leather and Leather Products.</li></ul>
7.	Local Currency	Euro (One Euro = Rs. 82 approx.)
8.	Total No. of Exhibitors	More than 3000.
9.	Countries participated in last event	More than 100 Countries from all over the world
10.	No. of Visitors	Above 1.6 million, as reported by the organisers
11.	Special Feature	Most popular Fair in Italy and South Europe, takes place just before Christmas. Very good potential for Indian handicrafts, home furnishing, carpets, leather & leather products and gifts items. <b>Retail sales permitted subject to local rules and regulations.</b>
12.	Participation Charges	Participation charges are as under : Rs.28,000/- per sq.mtr. for non-corner and Rs.31,000/- per sq.mtr. for corner booth. The participation this year is on self-financing basis. <b>Companies having IEC Code, PAN, GST No. etc. are eligible for participation.</b>
13.	Booth Size	Stands in sizes of 9/12/15/18/21 sq mtr and as per availability in the layout plan to be made available by the Organisers. <b>Most of corner stands are of 12/15/18/21 sq mts.</b> and in multiples thereof and <b>allocation of booth is on first-come-first serve basis.</b>
14.	Contact Person	Vikas Malhotra, General Manager Mobile : 09899678969 / Email : vikas@itpo.gov.in Devender Pal, Deputy General Manager ITPO, Pragati Bhawan, Pragati Maidan, New Delhi 110001 Mobile : 09810994832 / Email: <a href="mailto:devenderpal@itpo.gov.in">devenderpal@itpo.gov.in</a>