

IHS/2022/ITPO/2021-2022

Dated 26.09.2021

Dear Sir/ Madam,

Sub:- Participation in “ The Inspired Home Show)”, Chicago (USA) March 5-8,2022 - regarding
Sir,

We are pleased to inform you that India Trade Promotion Organisation (ITPO), Pragati Bhawan, Pragati Maidan, New Delhi, a Government of India Undertaking, under the aegis of Ministry of Commerce, Government of India will organise India Pavilion at “The Inspired Home Show” (erstwhile International Home & House Ware Show) Chicago (USA) to be held from March 5-8,2022.

1. USA is the World's largest Home & House ware market place. The International Home House ware Show offers visitors education and insight into business practices and trends that are shaping the industry. The show is owned and operated by the not-for –profit International House Ware Association and is categorized into distinctive show –within-a-show expos. The show will be organised at McCormick Place, Chicago. It is a four days event to be held from March 5-8, 2022. The last event was visited by 60000 plus visitors and participation by 2000 exhibitors from 60 countries. There has been regular participation from Indian business community in the exhibitions in USA. The Consulate General of India, Chicago supports trade missions in its endeavours. The ITPO's participation will be organised in a limited area of 1000 Sq ft (approx). MAI support would be available as per eligibility criteria subject to approval by Department of Commerce, Ministry of Commerce & Industry (Govt of India).
2. The product profile of the show is cook plus bake ware, table top,, kitchen essentials plus accents, home decor, gift, bath plus shower accessories, home organisation, clothing care plus closet organisation, pet supplies and outdoor living. The focus in the show will be to provide support and opportunity to Indian companies to display their products so as to project brand India and showcase the initiatives of Make in India Campaign.
3. The minimum booth size is 100 sq ft (10 ft x10 ft). The larger space can be booked in multiples thereof. The tentative participation fee is Rs 2500 /- per sq ft plus Rs 30,000/- extra for corner booth with MAI scheme (MAI is subject to approval by DOC) and Rs 4800/- per sq ft without MAI Scheme for shell space. We are sure that your company would like to ensure participation in this show. You are requested to fill in the attached application form and send the same with advance payment of Rs 1.00 Lakh (Rs one lakh only) in favour of India Trade Promotion Organisation through RTGS/ NEFT. The package of services will include fully built-up stands with carpet, lighting, fascia, furniture, display aids. Early, confirmation for booking of the requisite space would help us in managing the participation in a better way. For further details, please contact to the undersigned (Mob. 9818230986 Email. harpalsingh@itpo.gov.in).

Thanking You,

Yours Faithfully,

(Harpal Singh)
Manager/ Fair Officer



INDIA TRADE PROMOTION ORGANISATION

(The Inspired Home show, Chicago)
(March 05-08, 2022)

Application for participation

| | | |
|-----|---|--|
| 1. | Name of the Registered Firm/Company : | |
| 2. | Registered Address : | |
| 3. | Type of Organization : Proprietorship / Company / NGO / Govt. Org | |
| 4. | Phone : | |
| 5. | Fax (with ISD/STD code) : | |
| 6. | Mobile No. : | |
| 7. | E. Mail : | |
| 8. | Website: | |
| 9. | IEC No | |
| 10. | PAN No. : (please enclose copy of PAN) | |
| 11. | Products on display: | |
| 12. | Space requirement (in Sq M.): | Area in Sqm Shell/Bare Corner..... |
| 13. | CIN No : | |
| 14. | HS Code 6digit: | |
| 15. | Director Name and DIN No : | |
| 16. | Name & Designation and Passport No of the person participating in the event | |
| 17. | Are you registered as small scale industry (MSME/NSIC)? If yes, please attach self | Yes / No |

| | | |
|-----|---|--|
| | attested copy of Registration Certificate : | |
| 18. | Are you a member of ITPO/EPC/Commodity Board/FIEO or any other (specify the name with RCMC copy) | |
| 19. | Whether belongs to: General/SC/ST /category/ women exporter | |
| 20. | Whether participated in the same event previously | |
| 21. | No of events participated with MAI support during the current year(Pl specify the region) | |
| 22. | Whether participated in the same event previously SF/MAI | |
| 23. | Total turnover of Company: (US\$ / Rs.) (CA Certificate) | |
| 24. | Export turnover: (US\$ / Rs.) | |
| 25. | Participation charges : UTR No. Dated Bank Code..... | Rs..... In words (Rupees |
| 26. | Brief profile of company (not more than 25 words) : | |
| 27. | Would you like to avail MAI airfare subsidy, subject to T&Cs of DoC | Yes/No (Pl. Tick) |

We have read the rules & regulations of participation and we agree to abide by the same.

Place :

Signature.....

Date :

(Company Seal)

Name.....

Designation.....

Brief Rules and Regulations for participation in Fair Abroad:-

1. Space Booking: Application in prescribed for participation in overseas activities of ITPO to be submitted within the prescribed date for booking of space. Space is offered in an area of ... sqm/sqft & multiples, (subject to availability).
2. Allotment of space to the Participants: Submission of application for booking of space does not automatically confer a right for allotment of space. Approval of application for space will rest with ITPO.
3. Refund of Participation Fee:
 - i) Refund of participation fee will be considered in case of non-availability of space, rejection of application or in the event of cancellation of participation due to unforeseen circumstances.
 - ii) In the event of withdrawal 3 months before the start of the event. 50% (per cent) of the total participation fee will be considered for refund, if the space is re-allotted.
 - iii) No refund will be considered if the withdrawal request is received less than 3 months before the start of the event.
4. Visa:
 - i) ITPO, as a Trade Promotion Organisation, will provide necessary assistance to the representative of the participating company by way of issuance of recommendatory letter to the concerned Mission for obtaining visas.
 - ii) ITPO shall not be liable in case the concerned Mission of the host/transit country denies visa to a representative of the participating company for any reason.
 - iii) Since ITPO, on behalf of the participating company, has already committed for certain bindings by way of booking of space, construction/decoration of stand, catalogue entry, general publicity support etc., it will not be able to consider any refund on account of denial of visa/delay in receipt of visa.
 - iv) Visa recommendation letter will be issued only in favour of the Chief Executive/Director/Proprietor/Senior Level Officer dealing with exports of the company so that on the spot decision can be taken by them.
5. General:
 - i) Only goods of Indian origin will be allowed for display at India Pavilion.
 - ii) In the event of postponement/abandonment/cancellation of the Fair/Exhibition, or in case of exhibits not being displayed due to any reason beyond the control of the ITPO, it shall not be liable for any loss or liability.
 - iii) The space allotted to the approved participants is to be exclusively used by them for display of their exhibits as approved by ITPO. Subletting of space is not permissible. Violation of this clause may lead to cancellation of space allotted, forfeiting of space rent, security deposit etc, paid to ITPO and debarring the participant from the future participation in ITPO's event.
 - iv) In case of default of any payment due from the participants, ITPO reserves the right to debar them from participation of ITPO's Fairs in India and Abroad.
 - v) Any dispute or differences arising out of these terms and conditions of participation shall be referred to the Chairman and Managing Director of INDIA TRADE PROMOTION ORGANISATION whose decision of award shall be final and binding.
 - vi) The terms and condition of participation shall be subject to the jurisdiction of courts in the State of Delhi.
- vii) Covid Terms

It is the responsibility of the participants to check country and airline regulatory websites for entry/exit /transit eligibility before booking the flight.

- viii) ITPO will not be liable to refund/ pay/compensate/reimburse for the boarding and lodging expenditure / quarantine expenditure incurred by the participants incase of any emergent situation in the concerned country due to sudden/unforeseen/unavoidable travel bans or any other restrictions imposed by the local authorities in the concerned country .
- ix) In case of postponement of the event, the exhibitor should be given a choice of participating at the changed dates. Incase, the exhibitor does not show any interest in participation at the changed dates, money remitted by him should be refunded. If the exhibitor confirms his willingness to participate on the changed/ new dates, no further refund request to be considered on these grounds until the dates / venue are changed further by the Fair Organizer.
- x) Medical expenditure incurred by the exhibitors in the country in which event is being held during or after the event for any type of medical treatment/ treatment of corona virus is not reimbursable by ITPO. It is advised to take proper medical insurance for the travel period.
- xi) Request for cancellation or withdrawal on grounds of COVID19 to be entertained 45 days prior to the date of commencement of event. Any request received beyond 45 days prior to the commencement of the event is not entitled to refund of participation charges.
- xii) Refund due to COVID 19 beyond period of 45 days is applicable in a situation where the stall is allotted to another company in pipeline.

I hereby, accept the terms & conditions.

(Signature)

Name

Designation

Company

Date