

No: ITPO/CNR FOOD/FS-I/18

February 12th, 2018

Subject: CNR FOOD ISTANBUL, TURKEY September 5-8, 2018 - Food & Beverage, Food Processing, Storage, Cooling Technologies, Logistics and Store Equipment Fair.

Dear Sir,

We are pleased to inform you that India Trade Promotion Organisation (ITPO), Government of India's premier trade promotion agency, will be organizing India Pavilion in the upcoming edition of CNR FOOD, Istanbul, Turkey, scheduled to be held from September 5th to 8th September 2018. CNR FOOD Istanbul is a popular B2B exhibition and is attended by more than 35000 buyers/visitors professionals and presents nearly 1000 brands Food and Beverage industries from Europe, Middle East, North Africa, Russia and Balkans.

FOOD Istanbul fair will be a unique business platform that creates a supportive environment for the industry to increase their strength in global competition, to guide them to produce more value added, innovative trusted and accredited consumer goods.

Exhibitor profile: Meat & Meat Products Produce; Poultry & Game Producers; Fruit, Vegetables & Dried Fruits Producers; Fish, Molluscs & Shellfish Producers; Delicatessen & Ready-Prepared Dishes Producers; Dairy Products Producers; Gourmet Products Producers; Local and Specialized Products Producers; Confectionery, Biscuits & Pastry Producers; Non-Alcoholic Beverages Producers; Organic Products Producers; Alcoholic Beverages Producers; Pet Food Producers; Store & Market Equipments Producers

We seek your company's esteemed participation in India Pavilion at CNR Istanbul, Turkey 2018 where ITPO is offering booths with a minimum size of 9 sq.mtrs. Larger space can be booked in multiples of 3sq.mtrs, thereof. The tentative participation charges are Rs.23000/- per sq.mtrs and 10% extra will be charged for two-side open stand (subject to availability). The fair is governed by general terms and conditions for participation in international trade fairs organised by ITPO. A copy of the brief rules and regulations for participation in fairs abroad.

We request you to kindly confirm your space requirement immediately through the enclosed application form duly filled in along with an advance payment of Rs. 1,00,000/- (Rupees one lac only) through RTGS/NEFT as per Bank details enclosed. Duly filled application along with details may be sent to the undersigned by speed post or courier. The space booking in the Fair will start from 20th February and seniority of participants will be counted accordingly. **Please note the allotment of stalls are strictly on first-come-first-serve basis.**

Name of the Beneficiary	INDIA TRADE PROMOTION ORGANISATION
Name of the Bank	HDFC BANK LIMITED
Branch Address	G-3/4, SURYA KIRAN BUILDING 19, KASTURBA GANDHI MARG NEW DELHI-110001.
Account No.	00031110005078
Type of Account	SAVING
IFSC Code	HDFC 0000003

Please share UTR No. to confirm the payment sent.

For further information please feel free to contact the undersigned at Email:meenukapur@itpo.gov.in (Mob: 9810491688).

We look forward to hearing from you soon.

Yours sincerely

(Meenu Kapoor)
Sr.Manager



Application Form

CNR FOOD ISTANBUL, TURKEY

September 5-8, 2018

Name of the

Company: _____

PAN No. _____ TAN No. _____ IEC Code _____ TIN

NO _____

Address _____

Tel: _____ Fax: _____ Email: _____

Website:

Name & Designation of Key

Executive _____

Are you a registered exporter? (yes/No)

If yes please attach a photocopy of Registration certificate

Space requirement (in sq mtr) _____ Corner/Non-Corner:

availability)

(Subject to

Total turnover of company: _____ Export turnover: _____ (US\$

Million)

Products for display:

_____.

We hereby accept the Rules & Regulations of participation as per copy enclosed. Crossed demand draft, favouring India Trade Promotion Organization, payable at New Delhi for Rs. _____ being advance participation charges.

(Signature of authorized signatory of the Company)

Name _____

Designation _____

Dated: _____

Brief Rules and Regulations for Participation in Fair Abroad

1. Space Booking:

Application in prescribed for participation in overseas activities of ITPO to be submitted within the prescribed date for booking of space. Space is offered in an area of 09 sq mtrs and in multiples of 3 thereof (subject to availability).

2. Allotment of space to the Participants:

Submission of application for booking of space does not automatically confer a right for allotment of space. Approval of application for space will rest with ITPO.

3. Refund of Participation Fee:

- (i) Refund of Participation fee will be considered in case of non-availability of space, rejection of application or in the event of cancellation of participation due to unforeseen circumstances.
- (ii) In the event of withdrawal 3 months before the start of the event. 50% (per cent) of the total participation fee will be considered for refund, if the space is re-allotted.
- (iii) No refund will be considered if the withdrawal request is received less than 3 months before the start of the event.

4. Visa:

- (i) ITPO, as a Trade Promotion Organisation, will provide necessary assistance to the representative of the participating company by way of issuance of recommendatory letter to the concerned Mission for obtaining visas.
- (ii) ITPO shall not be liable in case the concerned Mission of the host/transit country denies visa to a representative of the participating company for any reason.
- (iii) Since ITPO, on behalf of the participating company, has already committed for certain financial bindings by way of booking of space, construction/decoration of stand, catalogue entry, general publicity support etc., it will not be able to consider any refund on account of denial of visa/delay in receipt of visa.
- (iv) Visa recommendation letter will be issued only in favour of the Chief Executive/Proprietor/Senior Level Officer dealing with exports of the company so that on the spot decision can be taken by them.

5. General:

- (i) Only goods of Indian origin will be allowed for display at India Pavilion.
- (ii) In the event of postponement/abandonment/cancellation of the Fair/ Exhibition, or in case of exhibits not being displayed due to any reason beyond the control of the ITPO, it shall not be liable for any loss or liability.
- (iii) The space allotted to the approved participants is to be exclusively used by them for display of their exhibits as approved by ITPO. Subletting of space is not permissible. Violation of this clause may lead to cancellation of space allotted, forfeiting of space rent, security deposit etc., paid to ITPO and debarring the participant from the future participation in ITPO's event.
- (iv) In case of default of any payment due from the participants, ITPO reserves the right to debar them from participation of ITPO's Fairs in India and Abroad.
- (v) Any dispute or differences arising out of these terms and conditions of participation sh

all be referred to the Chairman and Managing Director of INDIA TRADE PROMOTION ORGANISATION whose decision of award shall be final and binding.

(vi) The terms and conditions of participation shall be subject to the jurisdiction of courts in the State of Delhi.

Terms & conditions accepted.

Date

(Signature)
Name & Designation
Name of Company with Seal



INDIA TRADE PROMOTION ORGANISATION
FACT SHEET
CNR FOOD ISTANBUL, TURKEY, September 5-8, 2018

Name of the Fair	CNR FOOD ISTANBUL, TURKEY,
Date	September 5-8, 2018
Venue	CNR EXPO - Yesilköy
Rentals	Rs. 23000/- per sq.mtrs(tentative) + 10% for two side open(if available)
Bookable Area	Minimum bookable area 9 sqm, or multiples of 3 thereof
Package Includes	Fully Furnished booth (9 sq.mtrs. and multiple of 3 thereof) with display aids, lighting, floor covering, furniture
Product Profile	Meat & Meat Products Producers; Fish, Molluscs & Shellfish Producers; Poultry Producers; Fruit, Vegetables & Dried Fruits Producers; Delicatessen & Ready-Prepared Dishes Producers; Dairy Products Producers; Confectionery, Biscuits & Pastry Producers; Organic Products Producers; Gourmet Products Producers; Local and Specialized Products Producers; Non-Alcoholic Beverages Producers; Alcoholic Beverages Producers; Pet Food Producers; Storage & Cooling Technologies Producers; Store & Market Equipments Producers
Visitors Profile	Buyer/Dealers, Retailers/Wholesalers, Importers/Exporters, Distributors, Manufacturers, Government Agencies
Payment of rentals through RTGS/NEFT	Beneficiary - INDIA TRADE PROMOTION ORGANISATION Bank - HDFC Bank Limited Branch - G-3/4, Surya Kiran Building, 19, Kasturba Gandhi Marg, New Delhi-110 001 Saving Account No. – 00031110005078 IFSC Code - HDFC0000003
Project Head	Vikas Malhotra General Manager Phone: (011)23371868 E-Mail: vikas@itpo.gov.in
Contact person	Meenu Kapoor Sr. Manager Mobile: (91)9810491688 Phone: (011)23371667 E-Mail: meenukapur@itpo.gov.in