

INDIA TRADE PROMOTION ORGANISATION

FACT SHEET

1.	Name of the event	SYDNEY ROYAL EASTER SHOW, SYDNEY (AUSTRALIA)
2.	Date of event	17-30 March 2016
3.	Duration of show	14 days
4.	Size of the exhibition	2,00,000 Sq mtrs (Biggest B2C show in Australia)
5.	Timings	9.00 a.m. to 9 p.m.
6.	Products Profile	Handicraft, Giftware, Fashion Accessories, Artificial jewellery, home furnishing, spices, semiprecious stones, Leather goods, Tableware, Tourism and related services, Agricultural produces, processed food etc
7.	Local currency	Australia Dollar (1A\$ = Rs 48)
8.	Total number of exhibitors	More than 5000 from different countries
9.	Number of visitors	More than 9 Lakh
10.	Special features	A Very popular event of Australia held before festival season of Easter. RETAILS SALES ARE ALLOWED GOOD POTENTIAL FOR INDIAN HANDICRAFTS, HOME FURTHINSIHING, GIFT ITEMS.
11.	Participation charges	Rs 16,000 per sqm (Corner stand 10% extra)
12.	Booth sizes	9 sqm
13.	Anticipated participation	Manufacturers and Exporters
14.	Contact Person	BN Gupta, Manager ITPO, Pragati Maidan, New Delhi – 110 001 Mobile : 9810782642 Mail id : bngupta@itpo.gov.in