

No.ITPO/FS-I/FIME'18/2018
22nd March, 2018

**Subject:- Florida International Medical Expo (FIME),
July 17-19, 2018, USA**

Dear Sir/Madam,

India Trade Promotion Organisation (ITPO), a premier Government of India Enterprise under the administrative control of Department of Commerce, Government of India, is pleased to announce the maiden organization of India Pavilion in Florida International Medical Expo (FIME) to be held from July 17-19, 2018 in Florida, USA.

For this purpose, the Department of Commerce, Government of India has approved an MAI (Market Access Initiative) subsidy which will be utilized for the overall organization of India pavilion in FIME this year in the form of space rent, publicity, etc.

ITPO invites participation from Indian companies dealing with medical equipments, technology, healthcare and medical solutions and supplies. ITPO is targeting about 25-30 Indian companies for participation in this event. As such the booths will be allotted to the applicants on first-come-first-served basis for which the criterion for deciding the seniority, will be online bank transfer of booking amount of Rs.1,00,000/- in ITPO's bank account, details of which are given in the application form enclosed herewith.

The booking will open with effect from 26th March, 2018 at 10.00 a.m. onwards.

For further details and any clarification, please contact Mr. Prem Singh, Fair Officer & DGM, contact No.98918 51705, e-mail:- ps@itpo.gov.in. and Mr. Ajay, Team Member, Contact No.9873478342.

Thanking you,

(Prem Singh)