

Connecting Business to a Potential CIS Region...
PARTICIPATE IN FIRST EVER INDIA SHOW 2018
October 16-19, 2018
CCIT, Ashgabat, Turkmenistan

MAI GRANT UPTO RS,90,000/- ON STALL CHARGES
Details on CONCESSIONAL Visa, Air fare & Stay

A unique Opportunity for Central & State Bodies, PSUs,
Technical/ Educational Institution, Trade Promotion, MSMEs,
Export Promotion bodies

Dear Sir / Madam,

We are pleased to inform you that ITPO is organising first ever **India Show 2018** in Turkmenistan from October 16 to 19, 2018 with the MAI scheme from the office of Department of Commerce, Government of India, New Delhi as per details given below:

Dates : **October 16-19, 2018(Exhibition & Business Networking)**
Time : **10:00 AM to 6:00 PM**
Venue : **CCIT, Chandybil Avenue, Ashgabat, Turkmenistan**

Aiming to promote '**Brand India**', this multi-product show aims to provide support and business opportunities in high potential CIS to Indian companies including SMEs. Significantly, **The event is being organised in the backdrop of India's growing bilateral trade relations with Turkmenistan after the visit of the Hon'ble Prime Minister of India, Shri Narendra Modi in Turkmenistan in July 2015 which was further followed by the visit of H.E. Mr. Rashid Meredov, Deputy Prime Minister of Turkmenistan in August 2017.**

India Show, Turkmenistan is an ideal event to step up **sales, launch new products and expand network in the region.** Around 100 Indian companies will participate in an appropriate area of 2000 sq.mtrs. space requirement, facilities and logistics are being finalised. Already positive response is being received from the companies.

Following points are submitted for your immediate consideration for participation:

- ✓ Subsidised rate for participation
- ✓ Seminars/business forum, fashion show & cultural programme are added attractions
- ✓ Extensive media coverage
- ✓ Cost - effective Facilitation for stay/visa registration/ cargo by the respective agencies
- ✓ Support from the Turkmenistan / buyers / Entrepreneurs association and other local bodies including Turkmenistan Chamber of Commerce and Industry

- ✓ Promotional backup in the form of special supplement features by the magazine such as 'Connecting Business Achievers'.

EXHIBIT PROFILE:

Projects, Technologies and facilities for Rail Track, Airports, port and allied logistics & facilities, Technologies & Products for Gas Industry, Satellite Technologies, Industrial Equipment & Accessories, Iron & Steel Products, Construction Machines, Equipment & Building Material, Automobiles & Accessories, Print & packaging machineries & allied industries, Software for e-Governance & HR, Textiles & Garments, Educational Institutions, Pharmaceuticals & Medical Equipments, Pesticides, Medicare, Medical Tourism, Travel & Tourism, Technologies & Equipment for Non-Conventional Energy, Eco-friendly Products of Handlooms, Handicrafts & Jewellery, Furniture, Leather items, Food & Processed Food, Rice, Technology for preserving Fruits & Food Items, Sports Goods, Chemicals, Entertainment, Bollywood Film & Media Industry.

VISITOR PROFILE:

Manufacturers, Buyers; Traders/Dealers; senior representative, Decision Makers from Government agencies, corporate, technocrats, facilitators, promoters, professionals from medical and pharma industries, representative from education and skill placement bodies, General Public; Local & International delegates from Turkmenistan and other CIS countries.

PARTICIPATION FEE :

The event is covered under **Market Access Initiative (MAI)** Scheme of the Ministry of Commerce & Industry, Govt. of India. After taking into consideration the assistance from Ministry and ITPO's contribution, we are pleased to offer the following:

**Charges for the well-furnished Stall(9sq.mtrs) charges =25000x9=INR 2.25lakh
Concessional charges for 9 sqm both (Shell Scheme) after MAI support of
90000/- = INR 1.35 lakh**

Participation Fees includes Standard built up stall of 9 Square Meters, appropriate Spotlights; Registration desk; Chairs; Waste bin; Fascia Name

Please Note: This fee does not include airfare, hotel expenditure, sending display material, any additional fixtures & furniture in the booth.

- **10 % extra charges for corner stand(2side open) subject to availability,**
- **15 % extra charges for peninsula stand(3side open)minimum bookable area 18sq.mtrs., 20 % extra charges for Island stand(4side open) minimum bookable area 36 sq.mtrs.**
- **We have limited stalls and preference will be given on the basis of first-cum-first- served basis and on receipt of full participation fee. ITPO reserves the right to select the participants.**

VISA Registration:

ITPO will issue the visa recommendation letter for the participants only.

AIRFARE : Cost –effective through direct flight Turkmenistan Airlines, approx. three hours flight from New Delhi to Ashgabat.

CARGO / LOGISTICS

If you want to send your shipment of goods by **sea/air**, please confirm latest by **10th September**, The cargo agent needs **PRO FORM INVOICE** for Each exhibitor (That is very important). They cannot give you price without **PRO FORM invoice**. Price depend on 1) Weight; 2)Products; 3) Cbm; 4) LI. First you need send us **PRO FORM INVOICE** of your company.

Hotel Stay: on negotiated rates approx. US\$70 per day in four/five-star Hotel in Ashgabat

Interested companies are requested to kindly send us their confirmation as per the registration form enclosed along with the participation fee (Non-Refundable) by 30th August, 2018. The participation fee may be made by **Demand Draft/RTGS/transfer** in favor of **India Trade Promotion Organisation payable at New Delhi**.

Bank RTGS Details

Name of the beneficiary	India Trade Promotion Organisation
Name of the Bank	HDFC Bank
Branch Address	G-3/4, Surya Kiran Building, 19, Kasturba Gandhi Marg, New Delhi - 110001
Account No.	00031110005078
Type of account	Saving
IFSC Code	HDFC0000003
PAN No.	AAATI2955C
GSTN No.	07AAATI2955C1ZX

In case of any further details/queries, you may contact:

- Mr. Jayanta Das, Senior General Manager, ITPO, Mobile: 9810189400, email: jd@itpo.gov.in
- Mr Sanjay Vashistha, Mobile: 8750436238, e-mail: svashitha@itpo.nic.in

Wishing you a resounding success.

With regards,

Yours sincerely,

Sanjay Vashistha, ITPO

Mobile: 8750436238,

e-mail: svashitha@itpo.nic.in