

India Trade Promotion Organisation

Ref. No. ITPO/FSI/Medica/Mob./2018

Dated: 6.3.2018

Sub: Participate in MEDICA, Dusseldorf(Germany), Nov. 12-15, 2018

Dear Sir/Madam,

India Trade Promotion Organisation (ITPO), under the Ministry of Commerce and Industry, Government of India, is participating in **MEDICA 2018, Dusseldorf (Germany)**, November 12-15, 2018. MEDICA is amongst the top medical shows in the world. It attracts large number of top decision makers. MEDICA 2017 had 5100 exhibitors from 66 countries & 123500 specialized trade visitors from over 130 countries. MEDICA Show is the forum for suppliers to display medical technology & product innovations. ITPO organized national level participation in Medica 2017 in an area of 501 sqm with 41 Indian companies successfully.

ITPO has applied for space with Messe Dusseldorf - Electro Medical Section - Hall 16, Commodities/Consumer Goods Section - Halls 6 & 7A, Lab Equipment/Diagnostics Section - Hall No 18, Orthopedic/Physiotherapy Section - Halls 4/5/13. **The rentals for participation – shell scheme, are Rs.36,500/-per sq. mtr.(Tentative) plus 10% Extra charges for corner booth.**

We invite you to participate in MEDICA 2018, Dusseldorf. Kindly fill in the Application Form (enclosed) along with the products you propose to display & the section relevant to your products. **Application money as an advance is payable @ Rs. 2.00 lakhs for area booking upto 12 sqm and Rs. 2.50 lakhs for area above 12 sqm. Please note this is an advance amount only.** Payment is acceptable through NEFT / RTGS as per following bank details:

Name of the Beneficiary	India Trade Promotion Organisation
Name of the Bank	HDFC Bank Limited
Branch Address	G-3/4, Surya Kiran Building,19, Kasturba Gandhi Marg,New Delhi-110001
ITPO's Bank Account No	00031110005078
Type of Account	Saving
IFSC Code	HDFC0000003

Allocation will be done inter-alia on the following basis:-

1. 60% weightage for participants of Medica 2017 through ITPO **latest by 14th March 2018.**
2. 20% weightage for receipt of payment on first come first served.
3. 20% weightage for size of booth i.e. for area booked 25 sqm. or above.

Please feel free to contact us for any further information you may require. You may contact Shri Ashok Kumar, Senior Manager on Phone: 011-23371688, Mobile: 09999885677, E-mail: ashokkumar@itpo.gov.in

Thanking you,

Yours faithfully,

(S. R. Sahoo)
General Manager

India Trade Promotion Organisation,
E Mail: companysecretary@itpo.gov.in
Phone 011 23371965, 23370257

PS: Please also see the Application Form & Terms and Conditions of Participation