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India Trade Promotion Organisation
(A Government of India Enterprise)
Department of Commerce

Member of : **ATPF**
Asian Trade Promotion Forum



NO.ITPO-FS(1)/F&H (OMAN)/2018

June 6, 2018

Sub: Food & Hospitality Oman Show, Muscat (Oman) October 15-17, 2018

Dear Sir/Madam,

We are pleased to inform you that for the first time **India Trade Promotion Organization, a Govt. of India Enterprise**, propose to organize India's participation in the **13th Food and Hospitality Oman Show at Muscat (Oman)** scheduled to be held at **Oman Convention and Exhibition Centre from October 15-17, 2018**.

In fact, the 'motivation for organizing the Show in Oman is the outcome of the visit of our Hon'ble Prime Minister to Oman on 11th -12th February, 2018 wherein a forum of business leaders was held at "India-Oman Business Meet" in association with Embassy of India, Muscat. This forum aims at uplifting Omani and Indian entrepreneurs to conduct successful business with the other.

Oman's Ambassador to India Hamed Saif Al Rawahi earlier said: "Oman is a dynamic partner of 'Make in India' mission of India. The Indian government invited Omani companies to invest in India and capitalise on the new government's 'Make in India' initiative. There are more than 1,500 Indo-Omani joint ventures in Oman itself, which is valued at \$7.5 billion. India has made an investment of \$4.5 billion."

Food & Hospitality Oman Show is a perfect trade platform for food and hospitality products manufacturers and suppliers to expand market and attain access to a large number of potential customers. The last edition witnessed successful participation of **more than 400 exhibitors** from **20 countries** and was visited by around **6,000 business visitors**.

It is an international trade exhibition that provides a business and networking platform for companies and industry stakeholders to promote the latest products and services in the food and beverage, agriculture and fisheries, food processing technologies, kitchen and catering equipment, hotel supplies and equipment and restaurant and café segments.

As the biggest international and professional food and hospitality event in Oman, Food & Hospitality Oman covers a wide range of buyer and supplier groups nationwide joining of food and hospitality products, wholesalers and distributors, hotel operators, purchasing managers, large supermarkets and chain stores etc.

This event is being organized by ITPO on Self Financing basis and the **booths are available in module of 6 sqm., 9 sqm., 12 sqm.** and any further additional requirement will be minimum 3 sqm. or multiples thereof.

Built-up booth under Shell Scheme **includes** White Panel Walls, Fascia and Name Board, Carpeting, Two Spotlights, a 13-amp Power Socket, One table and two chairs. In case of any additional

requirement of display, same can be provided on additional payment in advance. The proposed tentative rentals (*without shipment facility*) are:

Rentals without shipment facility
Rs.29,000/- per sqm + 10% extra for corner stands (subject to availability)

The allotment shall be made on "First Come First Serve" basis. Space can be booked by making an advance payment of Rs.1,00,000/- by RTGS/NEFT favouring "India Trade Promotion Organisation" payable at New Delhi. ITPO reserves the right to accept/reject any Application without assigning any reason. The details of RTGS are as under:-

1.	Name of the Beneficiary	INDIA TRADE PROMOTION ORGANISATION
2.	Bank Name	HDFC Bank Limited
3.	Branch Name and Address	G-3/4, Surya Kiran Building, 19, Kasturba Gandhi, Marg, New Delhi-110001
4.	Account Type	Savings
5.	Bank Account No.	00031110005078
6.	RTGS/IFSC Code	HDFC0000003
7.	PAN NO.	AAATI2955C
8.	GSTIN NO.	07AAATI2955C1ZX

The Show is governed by general terms and conditions for participation in international trade fairs. A copy of Application Form along with brief rules and regulations for participation in international trade fairs is enclosed herewith.

Further, your Organization also needs to be enrolled with ITPO's for membership which will facilitate you to access live trade inquiries and other information available in the Business Information Centre and on the Trade Portal of ITPO. For this purpose, an **enclosed** application form duly filled in along with a Demand Draft for Rs.3,540/- (Rs. 3,000/- membership fee plus Rs.540/- GST@18%) favouring India Trade Promotion Organisation payable at New Delhi towards Annual Membership Fee may also be submitted. The members will be provided with a login ID and a Password, which will enable them to access the trade information.

For any further information/clarification please feel free to contact undersigned at jd@itpo.gov.in, Phone: 011-23378929, Mobile: 9810189400, Room No. G-1, Pragati Bhawan, Hall No.7, Pragati Maidan, New Delhi-110001 or my Fair Officer, Shri S.P. Panda, Senior Manager at sppanda@gmail.com, Mobile No.8826119496 Tel No.011-23378645.

We hope to receive your prompt response for participation in the above mentioned Show.

Thanking you,

Best regards!!

Yours sincerely,

Jayanta Das
(Jayanta Das)

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