

No. 1/Saudi Agro Food/2018/Mobilisation

Dear Sir/Madam,

We are pleased to inform that India Trade Promotion Organisation, the nodal organisation under the Ministry of Commerce and Industry, Government of India will be organising India's participation in Saudi Agro Food, 2018 being held at Riyadh International Convention and Exhibition Center from October, 7 -10, 2018.

Saudi Arabia is the 8th largest market in the world for Indian exports and is destination to more than 1.86% (2016-17) of India's global exports. Saudi Arabia is the source of 5.19% (2016-17) of India's global imports. India's major Food Exports to Saudi Arabia have been rice, frozen meat, mango juice, fruits & vegetables, Honey, Tea, Coffee, Cashew, Spices and Marine Products etc. As per 2016 data, India is the 4th largest market for Saudi Arabia's exports, accounting for 9.3 % of its global exports. Saudi Arabia is India's 4th largest trade partner and is a major source of energy as India imports around 19% of crude oil requirement from the Kingdom.

The focus of the event is on Food Products, Ingredients & Technologies and will include Health & Natural Foods, Meat & Poultry, Organic & Fresh Foods, Bakery Foods, etc. The event is one of the largest and exclusive fairs in the Middle East region and is very popular among importers and exporters of Agro products across the world.

Booths are available in modules of 9 sqmtrs under shell scheme (fully constructed booth with carpet, general lighting, chair, table etc). The cost of participation in the event is **Rs 33,500/- per sq mtr including 5% VAT** as per Saudi Government laws. Space will be offered on First Come First serve basis.

Space can be booked with payment by RTGS or NEFT in favour of India Trade Promotion Organisation. For further clarifications please feel free to forward your queries by email to the Fair Officer Sh Anirudh Kumar Bhatia (Dy Manager) at anirudhbhatia@itpo.gov.in or on Mobile No. 9810886558. The fact sheet, rules & regulations and application form for the event are available on ITPO's corporate website.

Contd/..

Details for making payment by NEFT/RTGS are as under:

Beneficiary	INDIA TRADE PROMOTION ORGANISATION
Name of Bank	HDFC Bank Limited
Address	Branch: G-3/4, Surya Kiran Building, 19, Kasturba Gandhi Marg, New Delhi-110 001
Account No	Account No. - 00031110005078
Type	Saving
IFSC Code:	HDFC0000003

Your prompt action in booking space with ITPO will help in planning for the event in a more efficient and effective manner.

Thanking You

Yours faithfully

Sd/-
(Anirudh Kumar Bhatia)
Fair Officer
anirudhbhatia@itpo.gov.in
9810886558