

# India Trade Promotion Organisation

## Fact Sheet

Name of the Fair	<b>Africa Big Seven/SAITEX, Johannesburg (South Africa)</b>
Date	<b>24-26 June 2018</b>
Venue	Gallagher Convention Centre, Midrand, Johannesburg, South Africa
Rentals	Rs 25,500/- per sqm
Bookable Area	Minimum bookable area 9 sqm
Package Includes	Fully Furnished booth (9 sq.mtrs. and multiple of 3 thereof) with display aids, lighting, floor covering, furniture
Product Group	SAITEX- Africa's largest International Expo for retail & Trade products AB7- Africa's premier food and drink trade show
Product Profile	<b>AB7</b> —Food Ingredients & Commodities, private label, branded food & beverages, processing & plant machinery, kitchen & Foodservice equipment, Baker products, dried food, fish and seafood, frozen and chilled products, fruit and vegetables, meat and poultry products, dairy products, snacks, sweets and confectionary, desserts, fruit juices, energy drinks, health drinks, wine, beer, fruit juices, tea and coffee etc. <b>Saitex</b> - Consumer electronics, home appliances ,gadgets ,homeware ,fashion jewellery & accessories, giftware, garden& horticulture, toys, DIY & home improvement, building supplies, auto& machinery, retails& instore solution etc.
Visitors Profile	Buyer/Dealers, Retailers/Wholesalers, Importers/Exporters, Distributors, food manufactures, caterers, Hotels/lodges, food service agencies, independent retailers
Contact person	Mr. N.P. Yadav, Manager (Finance) Tel. : 011-23371407 Mob.: 9873599821 Email : <a href="mailto:npyadav@itpo.gov.in">npyadav@itpo.gov.in</a>