

FACT SHEET – IGA PERTH ROYAL SHOW 2014

Name, Dates and time	IGA Perth Royal Show – 27 th Sept. – 4 th October 2014 - 9am to 9 pm
Organiser	India Trade Promotion Organisation in association with The Consulate General of India, Perth
Venue	Claremont Ground
Size of the Exhibition	75 acres of ground hosts various events conglomerated in to one as IGA Perth Royal Show
Status of India at the Show	Guest Nation
Special attractions	Food Festival, Wine tasting, Cultural programmes, Artisans demonstration, Fashion shows, Tourism hampers etc.
Products on display	Agriculture, energy, resources, IT, services, tourism, education automobile, handicrafts, textiles, leather, research & development, science & technology etc.
No. of Visitors	4,50,000 for the year 2013
Local Currency	Australian \$ = Rs.55 approximately
Nature of the Show	B2B and B2C. It is 107 year old event
Size of India Pavilion	1350 sq. Mtrs. – 50 participants
Participation Fee	Approx. Rs.11,000 per sq. mtr.
Package of Services by ITPO	Shell Scheme booth will have 5 spot lights, panels, carpet, table, 2 chairs, power point, appropriate display aids, fascia and a dust bin
Economic Scenerio	Western Australia is witnessing a rapid growth, driven prominently by resources sector. It grew by 6.7% in 2011-12 and is expected to sustain the growth in the coming years also. WA has the highest per capita Gross State Product of \$100,000 in Australia. The state continues to attract people from other parts of Australia and Overseas, as its population grew at 1,500 people per week over the past year. The size of Indian community in WA is substantial at close to 40,000. The state of WA is important for India to enhance trade, investment and people-to- people contacts. Opportunities for bilateral cooperation exist in sectors such as agriculture, energy, resources, IT services, tourism, education, automobile, handicrafts, textiles, leather, research & development, S&T etc. There is a big scope for enhancing trade since current trade basket is very limited. Participation in Perth Royal Show is expected to help India to showcase its strengths and expand the trade and investment ties with this crucial state of Australia.
Contact Details	J Guna Sekaran, Dy. General Manager, ITPO Ph. 011-23371829 / 9990309000 Email : sekaran@itpo.gov.in / gunappa@gmail.com Mr. M. Subbarayudu, Consul General (CGI), Perth, Australia Ph.00 61 8 92214205 Email : cg.perth@mea.gov.in