



INDIA TRADE PROMOTION ORGANISATION

FACT SHEET

Beautyworld Middle East, Dubai, May 26-28, 2015

1	Name of the Fair/ Exhibition	Beautyworld Middle East, Dubai, 2015
2	Date of the Fair	May 26-28, 2015
3	Venue	Dubai International Convention and Exhibition Centre, Dubai
4	Display Profile	Hair nail accessories, cosmetics, shampoos, hair drying attire, nail care accessories, skin care products, nail design, anti-ageing products, facial care make up, slimming treatment, incense sticks, perfumed candles, fragrance oil, room fragrances, tanning products, dental whitening products, bottles, jars, sprays, caps , aerosols, dispensers, label, packaging machinery, wrapping material, essential oil, UV filters, thickeners, emulsifiers, professional equipment & spa, ear piercing, massage beds, machinery, packaging & raw material.
5	Nature of the Show	Business to Business (B2B)
6	Brief Facts of the last edition	Business Visitors: 28,632 from 120 countries Exhibitors: 1368 from 52 countries
7	Size of India Pavilion	350 Sq.mtr. (approx)
8	Booking of Space	Space will be offered on first-come-first served basis under MDA scheme . Confirm your space requirement along with a duly filled in application form and advance participation charges of Rs.50,000/- by demand draft drawn in favour of 'India Trade Promotion Organisation' payable at New Delhi
9	Proposed Rental	Rs.37,000/- per sq. mts. (approx) – Furnished booth Rs.30,000/- per sq. mts. (Approx.) – Bare Space Plus 10% extra space rent for Corner Booth
10	Package of Services by ITPO	Fully Built up booth with standard display, Shipment of Exhibits including Clearance will be handled by participant themselves
11	Contact Person	<ul style="list-style-type: none">➤ Sh. Ramesh Chandra, Senior Manager, Room No.231, Pragati Bhawan, Pragati Maidan Mob: 09711282377, Tel. -011-2337-1725, 011-2337-0331 Email: rc@itpo.gov.in➤ Rashmi Panwar, Dy. Manager, Room No.133, Pragati Bhawan, Pragati Maidan Tel.:011-2337-8131, Mob: 09540521032 Email: rashmipanwar@itpo.gov.in