

Sub: 36th India Garment Fair and 26th India Home Furnishings Fair, Osaka, (Japan) during July 22-24, 2015.

Dear Sir/Madam,

India Trade Promotion Organisation (ITPO), a Govt. of India Enterprise will once again organize its 36th India Garment Fair (IGF) and 26th India Home Furnishings Fair (IHF) as concurrent twin events at Mydome, Osaka, (Japan) from July 22-24, 2015.

The product profile at the **India Garment Fair** this time includes Woven & Knit Garments for Women, Men, Kids, Casual Wear, High Fashion Garment, Occasional Wear, Sportswear, Winter garment, Fashion Accessories (Shawls, Stoles, scarves, Belts, Bags, etc.), Fabrics, Synthetic & Rayon Fabrics, Handmade Fibers & Blends thereof, Cotton Fabrics, Woolen Fabrics,

The India Home Furnishing Fair will feature a wide range of Home Furnishing and made ups, Cushion covers, floor mats, curtain & Embellishments, bed linen/bed cover/spreads, table linen, kitchen linen, Bathroom linen, Napkins, durries, rugs interior fabrics, Handloom clothing textile based handicrafts and other allied products.

These two events of ITPO have been successfully organized for more than 2 decades every year and have acquired a well reputed brand in the lines of India Shows and World Expos. The events have registered a growth of 116% on year to year basis for the last 2/3 years. The twin fairs have proved to be catalysts in promoting India's stake in the quality conscious Japanese market. It is indeed a matter of pride for ITPO that these twin events have always enjoyed the unstinted support and cooperation from various promotion bodies, trade and industry associations, related industries and departments of Govt. of Japan and India.

ITPO is pleased to inform that **2642 business visitors were registered in 2014** as against 2149 during the 2013 editions. The trade visitors were from a cross-section of companies who have always patronized these B2B events. No retail sales are permitted in these events.

128 Indian Companies in **175 booths** displayed their products in these exclusive India Shows in 2014. For the first time, the events are spread in an area of **4843 sqm.** at three levels, i.e.1st, 2nd and 3rd floor.

The Handloom Export Promotion Council (HEPC) of India had actively supported these events last year and is continuing their support for the current edition with 26 exhibitors for 2014 edition. The Ministry of Small and Medium Enterprise(MSME), The Handicrafts and Handloom Exports Corporation of India Ltd. and National Small Industries Corporation (NSIC) have promoted the events through their constituents.

The facilities to be provided this year will be fully furnished booth, internet/Wi-Fi connectivity at the venue, Photocopying, Buyers/ visitors/ VIP lounge., interpreters and services of decorators for a stipulated period on the set up day, complimentary water/tea/coffee, wide publicity of the shows in the print and electronic media/press conferences, computerizes registration of buyers/ visitors, Seminars, culture programmes etc.

The tentative participation charges for a furnished booth for **India Garment Fair is Rs. 33,500/- per sqm.** (Rs. 2000/- per sqm extra for corner booth) and for **India Home Furnishing Fair is Rs. 31,500/- per sq.mts.**(Rs. 2000/- per sqm extra for corner booth). Booking amount charges in the form of Demand draft of **Rs 1.00 Lakhs as an advance** per booth in favour of “ **India Trade Promtion Organisation**”. New Delhi. **Please note this is an advance amount only.** Your early confirmation will ensure you a booth. Booth allocation will be made on **first cum first serve basis** only. Application form and rules & regulations are available on ITPO website:www.indiatradefair.com

You are requested to send in the attached application form of the event to the undersigned and may also contact for further assistance Shri Dinesh Mathur, Executive, Room No.202, ITPO. Tel: 011-23371330/09911381966, Email: dineshmathur@itpo.gov.in

Thanking you,

Yours faithfully

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