



Fact –Sheet

Name of the event	Exhibiting at Meditech & Healthcare Africa and Nonwoven Tech Africa represents an exceptional opportunity in terms of market coverage, visibility and presence. The event offers participating companies the opportunity to enhance their business promotional activities, with the aim of consolidating or creating their own valuable market of reference.
Dates	February 23-25, 2022
Timing	9.30 a.m. to 6.00 p.m.
Venue	Kenyatta International Exhibition Center, Nairobi, Kenya
Profile	Business to Business (B2B) Exhibition
Minimum Bookable Space	09 sqm.
Facilities to be provided in a booth of 09 sq.mts.	1 Table and 2 Chairs; 3 side wall, fitted in standard booth systems frame, Fascia board with company name (15 letters) and stand number (in standard lettering) & ITPO Logo; Single Phase connection through one plug point, 3 spotlights (100 watt each); Company delegates entry to the exhibition (1 badge for each); General cleaning of the aisles and Waste Basket; Pavilion Security (from 6.00 p.m. till 9.00 a.m.)
Tentative participation charges without the shipment facility i.e exhibitors have to make their own arrangements for sending the products	<p>MAI Rentals* Rs. 15,000/- per sqm</p> <p>*MAI subject to approval from DOC.</p> <p>Government organizations will be charged Non-MAI Rates and in case they are availing of MAI rates, an undertaking is mandatory from them that the organization is not receiving any government funds for participation in the event and in case they receive funds, they are liable to pay the difference.</p> <p>Non MAI rentals for government agencies/ state departments and exhibitors who do not qualify for MAI rentals will be charged in the vicinity of :</p> <p>Rs. 27,000/- per sq.mtr.</p> <p>The above rentals are indicative at this stage and will be finalized on receipt of MAI Grant approval for event. The exhibitors will be charged on actual rental basis in case of non grant of MAI by DOC for event.</p>
Commitment Fees	Rs.25,000/-.

Re-imburement of Air fare	<p>Economy class air fare maximum up to Rs. 70,000/- only for the Director, Proprietor /Partner may be availed of by the participating company subject to fulfillment of MAI guidelines and approval from Department of Commerce.</p> <p>For availing the re-imburement of air fare eligibility criteria laid down by Ministry of Commerce as per circular no K-11011/4/2018-E&MDA dt 17.01.2019 is as given below:</p> <ol style="list-style-type: none"> a. Members of EPC with exports up to f.o.b. value of Rs. 30 crores in preceding financial year; b. Members to have completed 12 months of membership and is regularly filing returns with EPC (not applicable for any new EPC for a period of 5 years from the date of creation). c. Permissible only to the regular Director/Partner/Proprietor of the company (Not admissible to a foreign national) d. Claim forms duly filled in and completed in all respects must be submitted to the concerned EPC/ FIEO within 90 days of return to India. e. The above provision is subject to the other conditions laid down in the MAI Scheme and the guidelines for funding under MAI Scheme. <p>The link for MAI guidelines is https://commerce.gov.in/writereaddata/UploadedFile/MOC_636546562282394611_Market_Access_Initiative%20Scheme_2018.pdf</p>
Display Profile	<p><u>Meditech and Healthcare Africa</u> Medical Devices, Medical Textiles, Hygiene and Sanitization Equipment, Alternative Medicine & Care Products, Medical Infrastructure, Anti-Epidemic Supplies, Service & Supply Providers.</p> <p><u>Nonwoven Tech Africa</u> Non-woven Bags, Non-woven Fabric, Non-woven Melt-blown Fabric, Non-woven Machinery, Non-woven Hygiene Textile, Non-woven Medical Textile.</p>
Status of India at the Show	National Level Participation
Organizer	Radeecal Communications, 402, 4 th Floor, "Optionz" Complex, Opp. Hotel Ndest, Off. CG Road, Navrangpura, Ahmedabad 380009
Visitor Profile	<p>Meditech and Healthcare Africa : Visitors from sectors like Healthcare & Wellness Professional, Doctors, Practitioners, Medical Experts, Hospitals, Clinics and R&D Professionals, Dealers and Distributors, Importers & Exporters, Biotechnology & Clinical Laboratories Specialists, Ambulatory and Emergency Services, etc. are anticipated to attend.</p> <p>Nonwoven Tech Africa : Visitors from Filtration and Separation Industry, Packaging Industry, Medical Health & Personal Care Sector, Nonwoven Convertors, Landfill Textile, Chemical Industry, Agriculture Sector, Textile & Apparels Producers, etc. are anticipated to attend.</p>

Bank account details for payment	HDFC Bank, New Delhi: Name of the Beneficiary: INDIA TRADE PROMOTION ORGANISATION Name of the Bank: HDFC Bank Ltd Branch Name: Surya Kiran Building, Connaught Place, Account No.: 00031110005078 Type of Account: Saving IFSC/NEFT Code: HDFC 0000003 PAN No. Of ITPO: AAAT12955C GSTIN: 07AAAT12955C1ZX
Project Team	<u>Supervisory Officer</u> Devender Pal Deputy General Manager Ph: 011-23379305 Mob: 9810994832 Email: devenderpal@itpo.gov.in <u>Fair officer</u> Rakesh Sharma Senior Assistant Mob: +919810422245 EMAIL: rakeshsharma@itpo.gov.in