

FACT SHEET: NATIONAL HARDWARE SHOW, LAS VEGAS (USA) MAY 6-8, 2014

Name of the event	National Hardware Show,
Venue	Las Vegas Convention Centre, Central Hall
Dates	May 6-8, 2014
Timings	6 th & 7 th May 9 A.M. to 7 P.M. 8 th 9 A.M. to 3 P.M.
Space Available for India Pavilion being organised by India Trade Promotion Organisation	40 booths of 100 sq. ft. Each. The minimum bookable space is 100 sq. ft. (10ft.x 10 ft.) larger space can also be booked in multiples thereof. Allotment on first cum first served basis
Space Rentals per 100 sq. ft. booth	Rs. 3,15,000/- per booth of 100 sq. ft. Approx. plus Rs.35000 corner charges
Contact Persons	<ol style="list-style-type: none"> 1. Mr. Dalel Singh General Manager India Trade Promotion Organisation Pragati Bhawan Pragati Maidan New Delhi Ph. No. 23371619 Fax No. 23371845/1869 E-mail:- dsingh@itpo.gov.in 2. Mrs. Deepa Sharma Manager India Trade Promotion Organisation Pragati Bhawan Pragati Maidan New Delhi Ph No. 23371685 Fax No. 23371845/1869 E-mail:- deepasharma@itpo.gov.in
Product Profile	<ol style="list-style-type: none"> 1. Power Tools & Accessories 2. Automotive Aftermarket 3. Building Supplies 4. Hardware Accessories 5. General Hardware 6. Safety / Security / Locks 7. Storage/tools Boxes 8. Nails/Nuts/Bolts 9. Hardware Apparel 10. Knives/Utility Knives
Top Five Attending States	<ol style="list-style-type: none"> 1. California 2. Illinois 3. Texas 4. Nevada 5. Washington

<p>Buyers By Segment</p>	<ol style="list-style-type: none"> 1. Channel Leaders Club (Big Box Stores)--- 9% 2. Hardware & tools (includes Building Supplies) ---14% 3. Lawn, Garden & Outdoor Living (includes Pet, Tailgate & Farm & Ranch----11% 4. Plumbing and Electrical ---4% 5. Paint & Accessories ---3% 6. House wares & Storage ----7% 7. Independents -----20% 8. International -----17% 9. Other----- 15%
<p>Already Committed to the 2013 Show</p>	<p>Ace Hardware, Amazon, Arett, Benjamin Moore, Big Lots, BJs Wholesale Club, Cabalas Inc. Cal Ranch Stores, Camping World, Chadwell Supply. COSTCO Wholesale, Distribution America, Do It Best, Federated Co-Operative Limited, Friedman’s Home Improvement, Fry’s Electronics, Ganahl Lumber, Gregory’s Paint & Flooring, Gro Group, Inc, Handy Hardware Wholesale Inc. Harvest Supply, Home Dept., Home Hardware Store Limited, Horizon Distribution Inc. Intermountain Farmers Association, Jensen Distribution Services, Lancaster, Leroy Merlin, Lowe’s, Mcliney lumber & Supply, Mid-States Distributing Company, Monroe Hardware, Orchard Supply Hardware . Organize. Com, Overstock group, Pep Boys, Pro Group, QVC, Ross Stores, Sam’s Club, Sears, Skymall Inc, The Sherwin-Williams Co. Storage Sources Group, true Value company, Wallace Hardware, Wal-Mart, Wegmans, Westlake Hardware, Wilco, Many more</p>
<p>Media Presence at the National Hardware Show</p>	<p>American Innovator Com. Ask This House. Black Box Media Group. Boheme Public Relations. Casual Living Magazine. Christle communications. Cooking-Outdoors Dly International. DIY Network. Dominion Entertainment Group. Extreme How to. Garden Centre Magazine. Handy & Gardening How-To. Hardware Merchandising Home Fixated,Home Improvement Executive, Home talk. International Trade Biweekly. Lawn & Garden Retailer, Motor Trend Magazine. Mr. Gadget. Myfixituplife, NRHA Mr. Fix-it.On the House Media. Popular Mechanics Magazine. The Doctorgadget Company. The Family Handyman. The Family Handyman. The Hard Fax. The Hardware Connection Tools of the Trade Magazine. Toolskool Com. Valley News. Vegas Local Events. Water Garden News. Welcome Home Tv. Wjcu-fm. Many more</p>