

## FACT SHEET

### FIERA DEL LEVANTE, BARI (ITALY), SEPTEMBER 12-20, 2015

Name	Fiera del Levante, Bari (Italy)
Dates	September 12-20, 2015
Venue	Bari, Italy, Fiera Del Levante , Hall no. 11
Size of the Exhibition	20,000 sq mtrs (net)
Total No. of Exhibitors	More than 1000
No. of visitors 2014	3,00,000
Display profile	Multi-product Show -Handicrafts, garments, floor covering, textiles, kitchen wares, home electronics appliances, bathroom items, furniture, general gifts, personal accessories, home repair items, home decoration, leisure items, sports and health etc.
Nature of the Show	Business to Business (B2B) & Business to Consumers (B2C)- Retail Sale
Other participating countries	Egypt, Austria, Belgium, Bulgaria, France, Germany, Switzerland, UAE, USA, Japan, Indonesia, Iran, Spain, Israel, China, Congo, Korea, Croatia, Cyprus, Britain, Mexico, Bangladesh, South Africa, Norway, Netherlands, Hungary, Pakistan, Palestine, Poland, Romania, Russia, Senegal, Serbia, Sweden, Syria, Turkey
Size of India Pavilion	400 sq.mtr.(tentative) (Hall No. 11)
Participation Fee	Rs. 15,500/- per sq. mtr.
Package of Services by ITPO	Fully Built up booth with standard display aids and furniture, services of common interpreter, Visa recommendation.  <i>Shipment of Exhibits including clearance will be handled by participants.</i>
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