

FACT SHEET

FIERA DEL LEVANTE, BARI (ITALY), SEPTEMBER 13-21, 2014

Name	Fiera del Levante, Bari (Italy)
Dates	September 13-21, 2014
Venue	Bari, Italy, Fiera Del Levante , Hall no. 11
Size of the Exhibition	20,000 sq mtrs (net)
Status of the Exhibition	National Level Participation
Total No. of Exhibitors	More than 1000
No. of visitors	3,00,000
Products at display	Multi-product Show - Profile for exhibit include handicrafts, garments, floor covering, textile, kitchen wares, home electronics, appliances, bathroom items, furniture, general gifts, personal accessories, home repair items, home decoration, leisure items, sports and health
Nature of the Show	Business to Business (B2B) & Business to Consumers (B2C)- Retail Sales Permitted
Other participating countries	Egypt, Austria, Belgium, Bulgaria, France, Germany, Switzerland, UAE, USA, Japan, Indonesia, Iran, Spain, Israel, China, Congo, Korea, Croatia, Cyprus, Britain, Mexico, Bangladesh, South Africa, Norway, Netherlands, Hungary, Pakistan, Palestine, Poland, Romania, Russia, Senegal, Serbia, Sweden, Syria, Turkey
Size of India Pavilion	400 sq.mtr.(tentative) (Hall No. 11)
Participation Fee	Rs. 17,500/- per sq. mtr. (approx.)
Local Currency	Euro
Package of Services by ITPO	Fully Built up booth with standard display aids and furniture, services of common interpreter, Visa recommendation. <i>Shipment of Exhibits including clearance will be handled by participants.</i>
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