

FACT SHEET

Name of the Fair	13th Global Indian Festival 2015
Venue	Mid Valley Exhibition Centre Kuala Lumpur, Malaysia
Date	June 3 – 7, 2015
Organizer	Asc Agenda Suria Communication Sdn Bhd, Kuala Lumpur, Malaysia
Visitors to last Show (2014)	Over 3 lakhs
Frequency	Annually with emphasis on B2C segment (retail)
Display Profile	Handicrafts, jewellery, decorative items, leather goods, toys, kitchenware, beauty products, ayurvedic products, office stationery, textiles, home décor, bed sheets, women garments, photo prints, souvenirs, tourism, etc.
Participation Fee (Shell Scheme)	Rs. 1,75,500/- for booth size of 9 sqm
Display aids/facilities	<ul style="list-style-type: none">– Octonom panel, Table, Chair, Spotlight, Fascia, general publicity – Shipment of exhibits by sea (Mumbai – Kuala Lumpur) : freight only – Admissible MDA assistance as per MDA guidelines (DOC approval awaited)
Contact Details	Mr Mahadev Bhoi, Dy. General Manager India Trade Promotion Organisation Pragati Bhawan, Pragati Maidan New Delhi - 110001 Tel: 91-11-23371837 Fax: 91-11-23378901 Email: mbhoi@itpo.gov.in