

May, 2018

ITPO/FS-I/ **Korea Metal Week, Seoul/2018**

Dear Ma'am/ Sir,

India Trade Promotion Organisation, a Government of India's premier trade promotion organization is organizing India's national level participation in **Korea Metal Week, South Korea** from **30<sup>th</sup> Oct. – 2<sup>nd</sup> Nov, 2018** at **Kintex - Korea International Exhibition Center, Goyang, Seoul**.

The trade and economic relations between India and Republic of Korea (Korea) have gathered momentum in recent years with bilateral trade reaching \$16.8 billion in 2016-17. ROK wants to take advantage of India's expertise in engineering, designing, manufacturing and IT hardware/ software. India is the 13th largest trade partner of Korea. The series of high-level visits in the commercial and economic field reflects the growing interest of both the governments in expanding trade between the two countries.

India and South Korea launched an initiative 'Korea Plus', as proposed by Hon'ble Prime Minister in June 2016 in India to promote and facilitate Korean Investments in India.

Major Korean conglomerates such as Samsung, Hyundai Motors and LG have made significant investments into India, estimated at over \$3 billion. Indian investments in ROK have already exceeded \$2 billion. There are officially 603 large and small Korean firms, which have offices in India.

The exhibition theme of light weight & eco-friendliness shall exhibit Fastener and wire, Foundry, casting and die-casting, Automobile & Machine parts, press and forging, tube and pipe, metal plating, painting and coating, 3D technology, aluminium, laser. The event shows the new technologies and industry trends, including welding, root industry, pump technology, tool industry and composite.

The tentative rentals under Market Access Initiative (MAI) scheme are **Rs. 1,10,000/- per booth of 9 sqm (with MAI grant) without shipment facility**. Corner premium of Rs. 10,000/- per booth is additionally chargeable. The tentative cost without MAI grant is Rs. 2,50,000/- per booth of 9 sqm without shipment facility. The concessional rate with MAI support is available to 30 participants on first-come-first-serve basis. Application form and rules & regulations are attached herewith.

The event will be publicized through electronic and print media in cooperation with the Indian embassy to attract visitors from all around. Booths are available of 9 sqm each or in multiples of 9 sqm. The package of services will include fully built up stands with carpeting (dark red), partition walls, fascia, 4 spotlights, round table +4 chairs, information desk + 1 chair, catalogue holder, electric socket, dustbin, shuttle service from hotel- exhibition- hotel and assistance in visa without shipment facility. Also, the package includes 1 interpreter for 10 exhibitors.

The event, being a B2B fair, will give opportunity to exhibitors to network and cross fertilize valuable synergies. It will help them to create breakthrough in eastern market.

Space can be booked by making an advance payment of Rs. 50,000/- only by RTGS in favour of India Trade Promotion Organisation payable at Delhi. It may be noted that allotment will be made on first-come-first serve basis and possession of booth shall be given upon deposition of total participation fee. For further clarification, please feel free to forward your queries by e-mail to [fa&cao@itpo.gov.in](mailto:fa&cao@itpo.gov.in), [anchalaggarwal@itpo.gov.in](mailto:anchalaggarwal@itpo.gov.in), [jseth@itpo.gov.in](mailto:jseth@itpo.gov.in). Ph. No.: Ms. Anchal Aggarwal, Fair Officer- 9560987878

Exhibiting at Korea Metal Week, Seoul 2018 will provide you with an unrivalled opportunity to meet and engage with buyers and potential business partners from across the world.

Your prompt action will help us in planning Indian section in International Pavilion in a more efficient and effective manner to make your participation fruitful and memorable.

Thanking you,

**Yours faithfully,**  
-sd-  
**(D M Sharma)**  
**FA & CAO**

## **Korea Metal Week, Seoul 2018**

An ideal event founded in 1989 featuring materials ranging from ferrous and non-ferrous metals and technology intensive material components and eco-friendly processes from all around the world making it one of the largest business events in South Korea.

Venue [Kintex - Korea International Exhibition Center](#), Goyang, Seoul  
The event is organised in northwest of South Korea, Seoul (the capital of South Korea). It is considered to be a leading and rising global city, resulting from an economic boom called the Miracle on the Han River, which transformed it to the world's 4th largest metropolitan economy.

Date **30<sup>th</sup> Oct. – 2<sup>nd</sup> Nov. 2018 (29<sup>th</sup> editions- 4 days)**  
Time 10:00 am – 5:00 pm (until 4:00 pm on the last day)

Visitors to last show **nearly 20000 visitors and 500 exhibitors**

Display profile

- \* Fastener and wire
- \* Casting and die-casting
- \* Car & Machinery
- \* Press and forging
- \* Tube and pipe
- \* Metal plating and coating
- \* 3D technology
- \* Aluminium
- \* Laser

[http://korea-metal.com/sub01\\_3.asp](http://korea-metal.com/sub01_3.asp)

Participation Fee **Shell scheme (min 9 sqm.) (no GST applicable)**  
(Tentatively) **Rs. 1,10,000 per booth of 9 sqm (with MAI grant)- for first 30 participants**  
Rs. 2,50,000 per booth of 9 sqm (without MAI grant)

Corner premium Rs. 10000 per booth

The package includes fully built up stands, without shipment facility, with carpeting (dark red), partition walls, fascia, 4 spotlights, round table + 4 chairs, information desk + 1 chair, catalogue holder, electric socket, dustbin, assistance in visa, shuttle service from hotel- exhibition- hotel and 1 interpreter for every 10 exhibitors.

Contact Person Anchal Aggarwal, Deputy Manager (Fin.) 9560987878, [anchalaggarwal@itpo.gov.in](mailto:anchalaggarwal@itpo.gov.in)

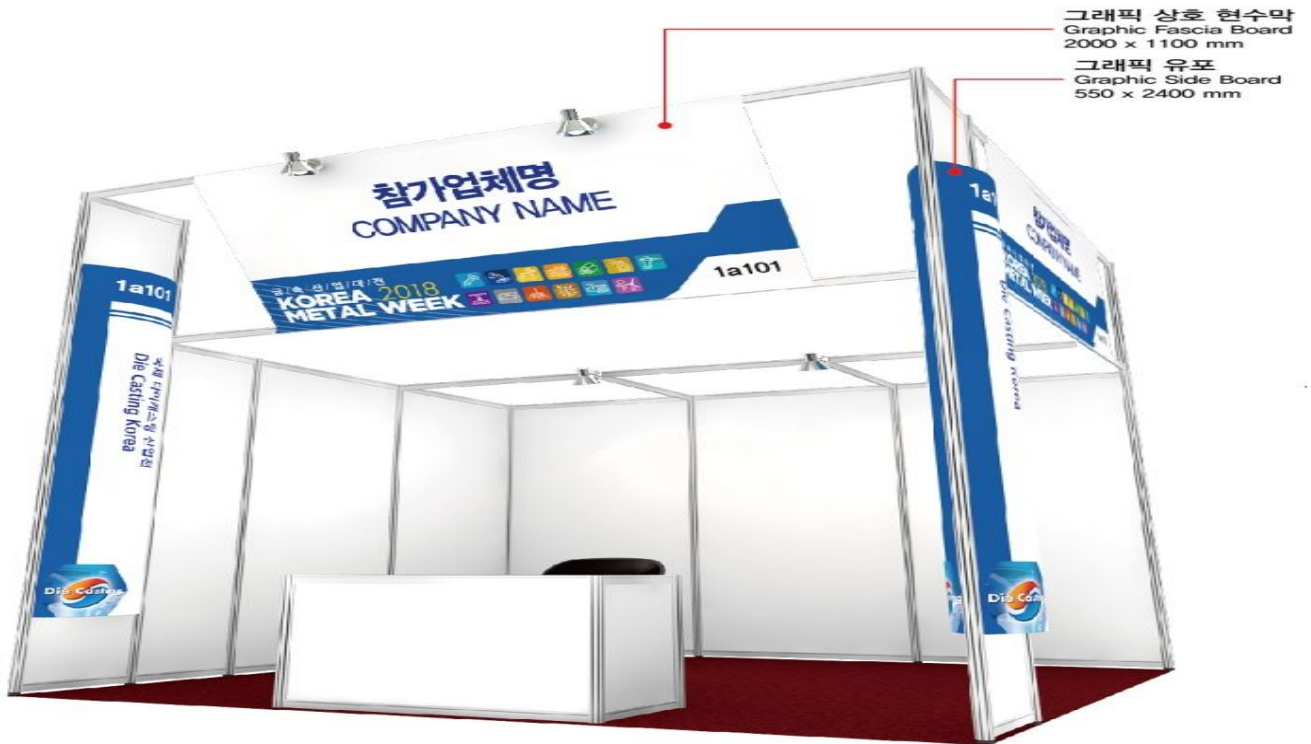
Booking amount: 50000/- advance through RTGS- Booth allocation will be made on first come first served basis only.

Bank details for RTGS/ NEFT:

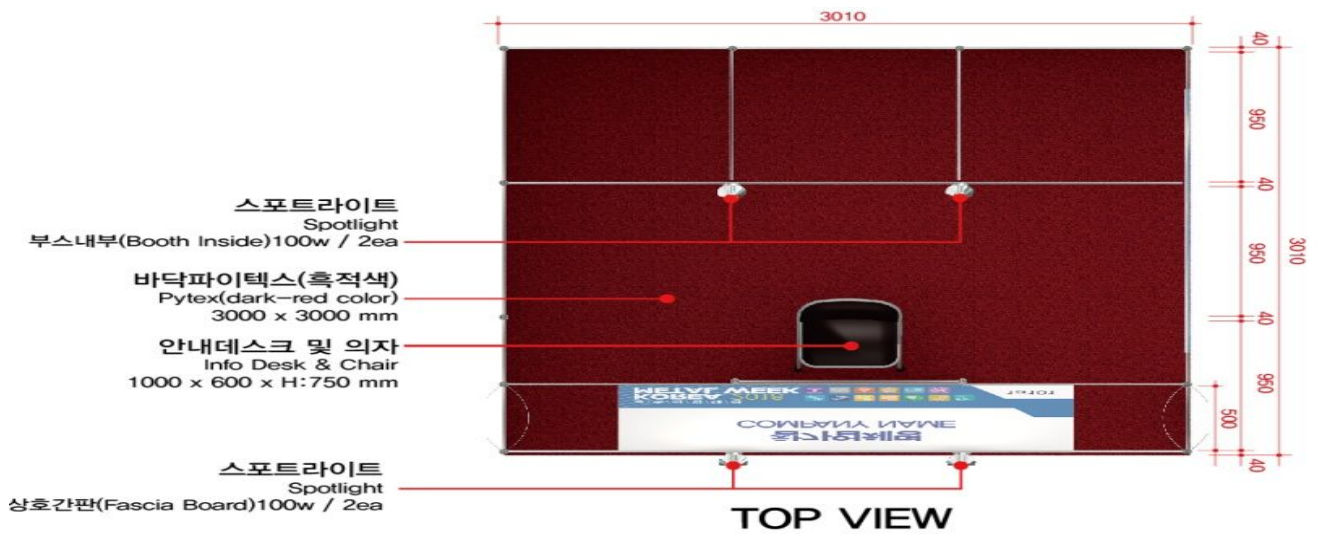
Beneficiary Name:	India Trade Promotion Organisation
Bank Name:	HDFC Bank
Branch Address:	G-3/4, Surya Kiran Building, 19, Kasturba Gandhi Marg, New Delhi-110001
Account No:	00031110005078
Type of Account:	Saving
IFS Code:	HDFC0000003
ITPO's PAN:	AAATI2955C
ITPO's TAN:	DELI05549F

Application Form may be sent to:

Sh. D M Sharma, FA & CAO  
India Trade Promotion Organisation  
Pragati Bhawan, Pragati Maidan, New Delhi- 110001  
Tel: 011 -23371519, Email: [fa&cao@itpo.gov.in](mailto:fa&cao@itpo.gov.in)



PERSPECTIVE VIEW





**INDIA TRADE PROMOTION ORGANISATION**

**Korea Metal Week, Seoul 2018 (South Korea)  
Oct 30- Nov 02, 2018**

**Application form for participation**

1. Name of the applicant:  
.....
2. Address: .....  
.....
3. Phone: ..... Fax (with ISD/STD code): ..... Mobile .....
4. E-Mail: .....
5. PAN: ..... TAN: .....  
GSTIN ..... CIN: .....  
(Attach photocopy)
6. Import Export Code (IEC): .....(Mandatory) (Attach photocopy)
7. Director Identification Number (DIN): ..... (if any)
8. Contact Person: Name..... Designation..... Email  
..... Mobile.....
9. Space Requirement: ..... Corner Booth preference: Yes/ No
10. Turnover details:  
Year            Annual Turnover            Total Export  
  
2015-16  
2016-17  
2017-18
11. Are you a member of EPC/ Commodity Board/ FIEO: .....  
(If yes, please specify & attach proof)
12. Payment details :  
RTGS/ NEFT (UTR) /DD No.... dated .....  
Rs..... drawn on...  
favouring India Trade Promotion Organisation, New Delhi.
13. Products to be displayed along with HSN code .....  
.....  
.....
14. Are you entitled for MAI grant: Yes/ No

Signature of Authorized Representative of the firm

Place:  
Date:

Name & designation  
(Company Seal)

## **Korea Metal Week, Seoul 2018 (South Korea)**

### **Brief Rules and Regulations for Participation in Fair**

#### **1. Space Booking:**

Application in prescribed form for participation in **Korea Metal Week, Seoul 2018** is to be submitted for stands of 9 sqm or in multiples of 9 sqm.

#### **2. Allotment of space to the Participants:**

Booking of stands with minimum advance payment of Rs.50000/- through NEFT/ RTGS in India Trade Promotion Organisation (ITPO) bank account needs to be made. The bank details are given in the Fact Sheet. Booths will be allotted on first-come-first-served basis for which the order of remittance of booking amount to ITPO's bank account shall be considered. The stands will be allotted only upon receipt of full payment in respect of the space rent and satisfactory proof of deposit of TDS, in case TDS is deducted. Submission of application for booking of space does not automatically confer a right for allotment of space. Approval of application for space will rest with ITPO.

#### **3. Refund of Participation Fee:**

- a. Refund of participation fee will be considered in case of non-availability of space, rejection of application or in the event of cancellation of participation of ITPO due to unforeseen circumstances.
- b. In the event of withdrawal of participation three months before the start of the event, 50% of the total participation fee will be considered for refund, only if the space is re-allotted to some other company. No refund will be made if the withdrawal request is received less than three months before the event or if the space cannot be re-allotted to some other company.
- c. If the event is dropped by ITPO due to any unforeseen reasons, no interest shall be payable by ITPO on the advance/ complete participation fee deposited by the prospective participant.

#### **4. Visa Recommendation:**

- a. ITPO, as a trade promotion organisation, will provide necessary assistance to the representative(s) of the participating company by way of issuing recommendation letter(s) to the concerned Mission for obtaining visa.
- b. ITPO shall not be liable in case the concerned Mission of the host/ transit country denies visa to the representative(s) of the participating company for any reason.
- c. Since ITPO, on behalf of the participating company, has already committed for certain financial bindings by way of booking of space, construction/ decoration of stands/ booths, catalogue entry, general publicity support etc., it will not be able to consider any refund on account of denial of visa/ delay in receipt of visa.
- d. Visa recommendation letter will be issued only in favour of the Chief Executive/ Proprietor/ Senior Level Officer dealing with exports of the company so that on the spot decision can be taken by them.

#### **5. Liability and Insurance:**

It is the responsibility of the exhibitor to insure the goods exhibited against all risks in connection with transportation, setting-up and dismantling after the exhibition, in particular against damage, theft etc. The exhibitor shall be liable to compensate the organiser for any damage caused by it to the exhibition space rented, stand material, electricity, water and sewage systems or any other property of the organiser. The India Trade Promotion Organisation (ITPO) does not accept any liability for loss of or damage to the goods exhibited or other valuables which belongs to the exhibitor, including loss or damage due to water, fire, explosion,

whirlwinds, lightning, flooding or other instances of force majeure, damage or injuries inflicted on the exhibitor, its representatives and other persons employed by it or invited by it, irrespective of the cause of such injuries or damage.

In particular, the India Trade Promotion Organisation (ITPO) accepts no liability for damage to exhibition goods or their removal in cases where use of the decorating department was made.

With its acceptance of the conditions of participation, the exhibitor explicitly releases India Trade Promotion Organisation (ITPO) and firms acting on its behalf from any rights of recourse whatsoever on the part of third parties. No right to claim damages exists.

#### **6. Transportation:**

Transportation work on the exhibition grounds will be undertaken by a firm appointed by the organiser. Accordingly this firm will take over transportation of goods/ objects delivered by the exhibitor or its forwarders at the boundary of the exhibition grounds and continue their transportation on the exhibition grounds. The exhibition management will not accept delivery of any consignments and does not accept any liability for loss or incorrect delivery. The costs of the firm authorised to undertake transportation on the exhibition grounds are to be paid by the exhibitors to the transportation firm directly.

#### **7. General:**

- a. Only goods of Indian origin will be allowed for display at Korea Metal Week, Seoul 2018.
- b. In the event of postponement/ abandonment/ cancellation of the Fair/ Exhibition, or in case of exhibits not being displayed due to any reason beyond the control of the ITPO, it shall not be liable for any financial or non-financial loss or liability.
- c. The space allotted to the approved participants is to be exclusively used by them for display of their exhibits as approved by ITPO. Sub-letting of space is not permissible. Violation of this clause may lead to cancellation of space allotted, forfeiting of space rent etc., paid to ITPO and debarring the participant from any future participation in ITPO's event.
- d. In case of default of any payment due from the participants, ITPO reserves the right to debar them from participation in ITPO's fairs in India and Abroad and take appropriate legal action as per Indian laws.
- e. Any dispute or differences arising out of these terms and conditions of participation shall be referred to the Chairman & Managing Director (CMD) of India Trade Promotion Organisation (ITPO) whose decision shall be final and binding on both the parties.
- f. The terms and conditions of participation shall be subject to the jurisdiction of courts in New Delhi.

#### **8. Final Provision:**

With its registration for participation, the exhibitor accepts in full as legally binding the General Conditions of Participation as well as house and grounds rules in force at the exhibition venue. Additional agreements, special permissions or other kinds of arrangements require the written consent of the organiser/ India Trade Promotion Organisation (ITPO).

**I / We hereby accept the above Rules & Regulations / Terms & Conditions of participation.**

Place:  
Date:

Signature of Authorized Representative of the firm

Name & designation  
(Company Seal)