

Sub: Thessaloniki International Fair, Thessaloniki (Greece) Sept.8-16, 2018.

Dear Sir,

We are pleased to inform that India Trade Promotion Organisation (ITPO) under the Ministry of Commerce and Industry, Govt. of India is organizing National Level Participation in Thessaloniki International Fair to be held at Thessaloniki (Greece) from Sept. 8-16, 2018. This is not only the leading trade fair of Greece but also of the entire region. Thessaloniki (520 km. north of Athens) is the second largest city of Greece and the most important economic, industrial, commercial and political centre of the area. More than 1500 companies from about **18 countries** participate in this annual event which is organized in an area of 30,000 sq mtrs. (net) and is visited by more than **2,63,724 visitors from Greece and other European countries**. For the past 4 years attendances have been over 250,000. It has been customary for the country's Prime Minister to set out his government's policies for each coming year in a speech at the annual Thessaloniki International Trade Fair, and for this reason the event has political significance in addition to its commercial importance.

2. India Pavilion is spread over an area of 360 sq. mtrs. (net). The display profile of India Pavilion will include a variety of products/services ranging from Multi-Product Show Covering Motor Cars and Allied Products, Used Cars, Motorcycles, Engineering Products, Alternative Vehicle Energy, Bicycles, Caravans, Building Materials, Consumer Goods, Cosmetics, Fashion, Furniture, Handicrafts, Tourism, Carpet, Coir products and Processed Foods, Sports Goods etc.

3. First held in 1926, TIF enjoys significant international appeal. It is held annually in September in Thessaloniki, the second largest city in Greece and an important administrative, cultural, and business hub of SE Europe. TIF attracts a large number of exhibitors, visitors, professionals and business representatives from across Greece and the neighbouring countries.

4. Greece's own manufacturing base is narrow and it is heavily dependent on global imports. Thus, the national level participation at the fair will provide an appropriate platform to Indian companies to explore business opportunities not only in Greece but also in neighbouring countries.

5. ITPO offers booths with a minimum size of 9 sq. mtrs. Larger space can be booked in multiples of 3 thereof. The package of services includes fully constructed stands, wall to wall carpeting, adequate lighting, furniture, standard display aids, services of common interpreter, visa recommendation and general publicity support. Allotment of space will be done on first-come- first served basis.

Contd...2/-

6. The participation fee is **Rs. 11,800/- per Sq. Mtr** without shipment facility. For two-side open stand, (subject to availability) **10% extra** will be charged. The fair is governed by general terms and conditions for participation in international trade fairs organized by ITPO. **Please confirm your space requirement immediately along with full payment by NEFT/ RTGS in favour of 'India Trade Promotion Organisation', as space is limited now.**

RTGS DETAILS - HDFC BANK LTD.

Name of the Beneficiary	India Trade Promotion Organisation
Name of the Bank	HDFC Bank
Branch Name	G-3/4, Surya kiran Building, 19 Kasturba, Gandhi Marg, New Delhi - 110 001.
Account Number	00031110005078
Type of Account	Saving
IFSC/NEFT Code	HDFC0000003
Pan Number of ITPO	AAATI 2955C

For further information, please feel free to contact undersigned and Mr. Sabar Singh, Executive, E-mail sabarsingh@itpo.gov.in and Mobile No. 098189 89941.

Thanking you,

Yours faithfully,

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