

Sub.: Thailand Lab International, Bangkok, Thailand – September 12-14, 2018

Dear Sir,

India Trade Promotion Organisation, Government of India's premier trade promotion organization is organising national level participation in **Thailand Lab, The 8th International Trade Exhibition on Analytical Laboratory**. Thailand Lab International is a 3 day event to be held from September 12-14, 2018 at the Bangkok International Trade & Exhibition Centre (BITEC) in Bangkok, Thailand. It is a professional platform for exchanging experience, establishing partnerships and concluding profitable contacts between Thailand and foreign companies from the field of laboratory equipment. It is anticipated that the companies will definitely gain access to new trade markets and territories. The event aims to attract large number of visitors from all over the world.

The last year edition of Thailand Lab International welcomed 9,165 trade visitors from 47 countries with 250 top companies from 23 countries, providing 840 business matching services along with various conference streamlines with 2,149 conference delegates and 160 speakers. The show attracted buyers and visitors from R&D, QC, Purchasing and Management in industries such as Food & Beverage, Chemical/Petrochemical, Biotechnology/Life Sciences, Universities & Educationists and Agribusiness/Agrichemical. The last edition witnessed participation from China, India, Malaysia, Singapore, Myanmar, Japan, Vietnam, Cambodia, Laos, Indonesia, the Philippines, Taiwan, South Korea, Bangladesh, Saudi Arabia, Germany, Spain, the UK, the USA, etc.

The product profile includes:-

General Laboratory Equipment	Laboratory Analytical Instruments
Life Sciences	Biotechnology Equipment
Clinical Laboratory	Molecular Diagnostics
Information and communication technology	Laboratory Consumables & Disposables and consumer goods
Pharmaceutical & Medical Science	Laboratory Furnishing/Interior
Facility for Analysis and Experiment	Environmental Analytical & Measuring Instruments
Pollution Control Equipment	Industrial Quantity Measuring & Quality Testing Instruments
Measuring & Testing Instruments for each Industrial Field	Metrology, Calibration
Microscope	Laboratory Information Management System
Laboratory Services Association, Institutions, Magazines, etc.	Medical & Pharmaceutical Services Association, Institutions etc.

Contd...2/-

Under the support from MSME Ministry ITPO has been organising participation of Indian MSMEs with specially created India Pavilion. The participation charges have been worked out to Rs.2.35 lakh for a 9 sq. mtrs. furnished booth. In case of a corner booth, it would cost Rs.2.45 lakh.

The participation cost includes:-

- 9 SQM Furnished Booth with wall
- fascia
- carpet (9 sqm)
- Information Counter (Desk1, Folding Chairs 2)
- Round Table Set (Table1, 2 Chairs)
- Two Fluorescent lights
- One Power Socket
- One Waste Basket

Benefits of Participating through ITPO under MSME Grant:-

The following benefits would be extended to the participants, participating through ITPO under MSME Grant:-

- **Space Rent (Stall Charges):-** 100% of the space rent subject to a maximum of Rs.1.25 lakh or actual rent paid, whichever is lower (for one MSME unit).
- **Air Fare:-** 100% of the economy class airfare subject to a maximum of Rs.1.00 lakh or actual fare paid, whichever is lower (for one MSME unit).
- **Freight Charges:-** Actuals subject to maximum of Rs.25,000/- per MSME unit.
- Specially constructed Booth in India Pavilion in prime location with no extra charge.

NB:-

- 1) Thailand Lab 2018 is one of the approved events for subsidy by the Ministry of MSME, but the MSME Units having a valid Udyog Aadhar Registration Certificate are only eligible to avail above benefits. You must immediately send your UAM if you are interested to avail the above benefits.
- 2) Reimbursement of Participation cost towards Booth Cost, Airfare and Freight will be done within an expected period of 3-4 months upon submission of Claim Documents, Report, Original copies of Boarding Passes, E-tickets etc..

Contd...3/-

How To Apply:-

Please fill-in the attached application form and make payment to ITPO. In case you are interested to participate in Thailand Lab 2018 as Exhibitor under subsidy or without subsidy, please send your confirmation by return email.

In view of limited availability of space, it is requested to intimate the space requirement of your company immediately. The allotment will be made on first come first serve basis. Space can be booked by payment of full participation charges, as stated above, through RTGS/NEFT favouring "India Trade Promotion Organisation" payable at New Delhi. However, it may be noted that possession of booth shall be given upon realization of participation charges in full. The Bank details are as under:-

1	Name of Beneficiary	INDIA TRADE PROMOTION ORGANISATION
2	Bank Name	HDFC Bank Limited
3	Branch Name and Address	G-3/4, Surya Kiran Building, 19, Kasturba Gandhi Marg, New Delhi – 110 001
4	Account Type	Saving
5	Bank Account No.	00031110005078
6	RTGS/IFSC Code	HDFC0000003

The show is governed by general terms and conditions for participation in International Trade Fairs.

Your cooperation will help us in planning India Pavilion in a more efficient and effective manner to make your participation fruitful and memorable. For further information/clarification, please feel free to contact the undersigned at abhishekkumar@itpo.gov.in, thailabint@itpo.gov.in Mobile No.9810932192.

Thanking you,

Yours sincerely,

(Abhishek Kumar)
Deputy Manager/Fair Officer

Encl:-

- 1) Application Form
- 2) Fact Sheet
- 3) Rules & Regulations