

ITPO/SAITEX/1/2015

February 5, 2015

Subject: SAITEX & Africa Big Seven (AB 7), June 21-23, 2015.

Dear Sir/Madam,

We are pleased to inform that India Trade Promotion Organisation (ITPO), a Govt. of India Enterprises will organise India Pavilion in 22nd edition of **SAITEX** & 10th edition of **Africa Big Seven (AB 7)** to be held from June 21-23, 2015 at Gallagher Convention Centre, Midrand, Johannesburg, South Africa.

Africa Big seven & SAITEX is one of the biggest business opportunities event of the continent. It offers a horizon to meet new business partners, find new market, enhance market & sales share & cultivate new business opportunities. It showcases over 900 companies from 45 countries and is visited by over 20,000 trade visitors. The event is the only event of its kind in African continent which is an annual expo that showcases products, services and technologies from farm gate through various manufacturing process into retail environment. Africa Big seven encompasses food & beverage, retail trade industry platform while Saitex is a multi product show focuses on consumer goods, Houseware, Kitchenware, Textile and apparel, Jewellery, Footwear & leather products, carpets, DIY products, tools& garden equipment, office equipment, stationery, Tourism, Financial, Business & Financial services, Logistics, Transport & service provider, Machinery for packaging & manufacturing of retail ready products such as food & beverage, plastics, Building & construction material etc.

South Africa is one of the most stable economies of the African continent. Africa enjoys a positive trade balance with India and there is a substantial potential for trade growth between the two countries.

Booths are available in modules of 9 sqm under shell scheme (fully constructed booth with carpet, general lighting, display aids) and multiples of 3 sqm thereof. Proposed rentals for a booth of 9 sqm (shell Scheme) are Rs 14,000 (approx) per sqm. Space will be offered on first come first saved basis. Space can be booked with by making an advance payment of Rs 50,000/ by DD in favour of India Trade Promotion Organisation. For further clarification, please feel free to forward your queries by e-mail to jseth@itpo.gov.in, jasdeepseth@gmail.com tel no 91-11-23378963 or mobile - 9818128369.

Your prompt action will help us in planning India pavilion in a more efficient and effective manner to make your participation fruitful and memorable.

Thanking you,

(Jasdeep Kaur)
Dy. Manager