

144/ITPO(624)/MKTG/2012
INDIA TRADE PROMOTION ORGANISATION
(BDD)

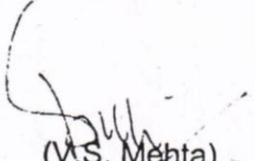
May 20, 2013

CIRCULAR

Subject: Policy regarding time gap restriction between two events of similar product profile in Pragati Maidan.

With the approval of the Competent Authority, the time gap policy between two events of similar product stands amended as below with immediate effect:

“Time gap between an ITPO fair and a third party fair of similar product profile reduced to 3 days before and after. However, no fairs on similar product profile to be held concurrently in Pragati Maidan by third party organisers.”


(V.S. Mehta)
Dy. General Manager

To:

1. PS to CMD
2. PA to ED
3. All HOD's
4. All officers of BDD
5. ITPO's website