



इण्डिया ट्रेड प्रमोशन आर्गनाइजेशन
India Trade Promotion Organisation

भारत सरकार का उद्यम
A Government of India Enterprise

संदर्भ eFile No.IT-17022/1/2023-IT-ITPO दिनांक 11.5.2023
Reference : Date :

फोन
Phone :

Office Order No. 284/2023

**Sub: Safe Online Campaign by Ministry of Electronics and information technology, GOI.
(<https://www.staysafeonline.in>)**

India has taken over the Presidency of the G20 for one year from 01 December 2022 to 30 November 2023. During India's presidency of G20, the Ministry of Electronics and Information Technology (MeitY) is running a campaign titled 'Stay Safe Online' aimed at creating awareness among citizens including specially-abled persons to stay safe in an online world on the widespread use of social media platforms and rapid adoption of digital payments. As India is making significant efforts towards becoming a trillion-dollar digital economy, the campaign focuses on sensitizing users of all ages about online risk & safety measures and promoting cyber hygiene thereby reinforcing the cyber safety of citizens. Citizens of all age groups, covering rural and urban areas, with special emphasis on children, students, women, teachers, faculty, senior citizens, specially-abled persons, officials of Central & State Governments etc. are invited to participate in the Stay Safe Online campaign.

2. In above reference, all ITPO employees are requested to visit the official website for campaign (<https://www.staysafeonline.in>) and learn from the multilingual content available on the website in the form of infographics, puzzles, quizzes, short videos, etc related to cyber threats and safety measures.
3. This issue with the approval of competent authority.


(Bimal Kumar Dubey, IAS)
General Manager (IS)