



AAHAR™ –The International Food & Hospitality Fair, March 14-18, 2023
Pragati Maidan, New Delhi

Facts at a Glance

Particulars	Details	
Exhibition	AAHAR™	
Edition	37 th Edition	
Exhibition Profile	Business to Business (B2B)	
Dates	March 14-18, 2023	
Timings	10 am to 6 pm (Business Visitors) 9:30 am to 6:30 pm (Exhibitors)	
Venue	Pragati Maidan, New Delhi	
Display Profile	<ul style="list-style-type: none"> i. Food Products & Beverages ii. Food & Beverages Equipments (Preparation/Processing/Packaging) iii. Hospitality & Décor Solutions iv. Dairy Products v. Confectionery and Bakery 	<ul style="list-style-type: none"> vi. Spices and Agri-Produce vii. Aqua/Marine Products viii. Nutraceuticals ix. Fresh Fruits & Vegetables x. Plant Proteins xi. Fake Meat

Hall-Wise Verticals

Hall	Verticals
H2 GF	Confectionery & Bakery Products & Ingredients, ACMA
H3 GF	APEDA, Spices Board, FSSAI, Coconut Board Spices, Condiments Ingredients & Agri Produce
H4 GF	Foreign Participation and FIFI Pavilion
H5 GF	Foreign & Marquee Companies – Processed Food, Organic, Marine Food, Beverages
H 2-5 FF	Organic, Processed Food, Ingredients, Spices, Farm produce, Fresh Fruits & Vegetables, Meat Products, Chocolate Products, Food Grade packaging material
H5 FF (Foyer)	Culinary Art India Show by Indian Culinary Forum
H 7(A-H)	Bakery Heavy Machinery Equipment, Refrigeration, Tentage & Décor, packaging
H8-11	Kitchen & Hotel Equipment
H12 & 12A	Kitchen & Hotel Equipment
H14	Hospitality, Décor, Housekeeping Products, Gift Items
Open Area	Hospitality, Décor, Housekeeping Products, Gift Items

(A) Space Rentals (Domestic Participants)

(Rs. per sqm)

Sl. No.	Description	Ground Floor		First Floor	
		Shell	Bare	Shell	Bare
1.	Hall (AC)	12,100	11,800	11,200	10,800
2.	Hangar (AC)	10,600	10,400	-	-
3.	Open Paved Area with Canopy (Non-AC)	10,000	9,600	-	-

(B) Space Rentals (Foreign Participants)

(USD per sqm)

Sl. No.	Description	Ground Floor		First Floor	
		Shell	Bare	Shell	Bare
1.	Hall (AC)	380	350	350	320
2.	Hangar (AC)	320	300	-	-
3.	Open Paved Area with Canopy (Non-AC)	240	-	-	-

(C) Special Package for ATPF Member Countries

(USD per sqm)

Sl. No.	Description	Ground Floor		First Floor	
		Shell	Bare	Shell	Bare
1.	Hall (AC)	320	300	300	270

All charges are excluding applicable GST at 18%

(D) Start-ups

- (i) Rentals at (a) above will be applicable to Start-ups category participants
- (ii) Limited Area has been earmarked for Start-ups
- (iii) 50% discount will be provided on Bare space rentals to eligible Start-Ups recognized by the Department for Promotion of Industry and Internal Trade (DPIIT), Govt. of India. The discount will be provided at the time of final invoicing, i.e. post event.
- (iv) Maximum size of booth will be 18 sqm.
- (v) Booking will be on first- come-first-served basis through online space booking portal of ITPO.

Note : Space Rentals are inclusive of 1.00 KW Electricity per 12 sqm.

(E) Premium Charges

- (i) 2-side Open - 12%
- (ii) 3-side Open - 15%
- (iii) 4-side Open - 18%
- (iv) No Premium charges for booking of 80 sqm and above
- (v) Government participants are exempted from premium charges

(F) Additional Services and Applicable Charges

(i) Additional Power-load charges

Particulars	Domestic Participants	Foreign Participants
Power load charges (Flat rate basis for 12 hrs/day)	Rs 440 per KW per day	\$ 6.25 per KW per day
Power load charges (Flat rate basis for 24 hrs/day)	Rs 880 per KW per day	\$ 12.50 per KW per day

(ii) Water Charges

Particulars	Domestic Participants	Foreign Participants
Water Connection Charges	Rs. 14,700/- per connection	\$ 200/- per connection
Water Consumption Charges/day /tap	Rs. 2,100/- per tap/day	\$ 30/- per tap / day

(iii) Advertisement Charges in Fair Guide

Position	For Domestic Participants Charges in INR	For Foreign Participants Charges in USD
Page T-2	25,000	812
Page T-3	25,000	812
Page T-4	30,000	875
Page (Colour) – Inside	8,750	406
Page (B/W) - Inside	5,000	238
Book Mark-Insertion	12,500	406
Book Mark Printing & Insertion	43,750	1,375

All charges are excluding applicable GST at 18%

Visitor Entry Tickets

Ticket (including GST)	(Rates per ticket in INR including GST)
One-day valid ticket (Single entry)	300/-
Season ticket valid for all 5 exhibition days	1,000/-

Allocation of Space

Offline Allocation of space	(i) All Government & Foreign Participants (ii) Private companies, having annual turnover of a minimum of Rs. 50.00 crores during any one of the previous five financial years, i.e. 2021-22, 2020-21, 2019-20, 2018-19, 2017-18.
Minimum Bookable Area	1. The minimum booth size to be considered for offline allotment of space to eligible companies will be – i 72 sq.mtr for food and beverages sector (including all sub categories of food and processed foods, beverages, dairy, marine and aqua products, agri-produce, etc.), and ii or rest as 72 sqm. 2. In the event of competing requests for the same booth by more than one company, the one which deposits the participation charges in full and register for AAHAR 2023 on space booking portal first and shall get the allotment. 3. The interested entities shall mandatorily register themselves for AAHAR 2023 through online space booking portal https://domesticbooking.indiatradefair.com/
Online Allocation of Space	The companies not falling under the criteria mentioned above are required to book their booths/stalls online through ITPO's portal https://domesticbooking.indiatradefair.com/ on first-come-first-served basis subject to availability.

Online Space Booking

Interested exhibitors may apply for booth online through ITPO's portal <https://domesticbooking.indiatradefair.com/> on first-come-first-served basis subject to availability. Please keep visiting ITPO website <https://indiatradefair.com/> for updates.

Hosted Buyers' Program

ITPO will be hosting a dedicated Hosted Buyer Program (Overseas and Domestic Buyers). The profile of the buyers will include importers, wholesalers, aggregators, sourcing managers of e-tailers, chain stores, supermarkets, department stores, etc. Please refer to ITPO website for further details.
