

**File no. ITPO/SD&CSD/Mobile App/2012**  
**India Trade Promotion Organisation**  
**I.T. Services Division**

21.11.2017

**CIRCULAR No. 69/2017**

**Subject: - Launch of Master Mobile App developed under the MoU targets 2017-18.**

A simple and user friendly Master Mobile App (ITPO) under the MoU targets 2017-18 has been developed with following features: -

- Details of Domestic Exhibitions
- Details of Third Party Exhibitions
- Details of Foreign Exhibitions
- Online Ticket Booking
- Online Complaint Booking etc.

As approved by the Competent Authority, master mobile app shall be accessible through play store. The link shall also be available on the home page of corporate website of ITPO i.e. [www.indiatradefair.com](http://www.indiatradefair.com)

This mobile app has been developed under the MoU target 2017-18 and the same has been complied well before the excellent target date i.e. 30.11.2017.



Vikas Malhotra  
(General Manager)  
I.T. Services Division

To

All HoD's

Copy for Information to: -

PS to CMD

PS to ED

CS – In compliance to MoU target 2017-18