

File No: 145-ITPO (34)/BDD/2022

India Trade Promotion Organization
(Business Development Division)

Dated: July 08, 2022

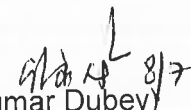
CIRCULAR No. BDD / 04 / 2022

Subject : Start-Up Policy for Domestic events to be organized by ITPO.

To encourage the participation in domestic events to be organized by ITPO, the starts ups who are registered with DPIIT will be eligible for the following discounts on rental charges:

Sr. No.	Criteria Eligibility and offers to start ups	Discounts
1.	Discounts	50% discounts on the rentals on bare space.
2.	Maximum stall size	Maximum stall size will be 18 sq. mtrs.
3.	Booking of additional area other than approved are (under startup category)	If any startup intends to book more than 18 sq. mtrs., then the actual charges will be applicable on additional space booked.
4.	Proofs of start ups	The company should be registered with DPIIT (copy of certificate is to be provided)
5.	Discount offering stage	Discount will be offered at the time of final invoicing (post event)
6.	Earmarking of area for startups	Maximum 200 sq. mtrs. area dedicated for startups at the discounted price.

This issues with the approval of Competent Authority.


(Bimal Kumar Dubey)
General Manager

To

All Startups

Copy for information to :

1. PS to CMD
2. PS to ED
3. All HoDs/
4. Finance Division
5. ITPO's website