

**PRESS RELEASE**

November 15, 2013

*New Innovations Attract large Crowds*

**IITF 2013 FOR BUSINESS VISITORS TILL NOVEMBER 18**

**SPECIAL FACILITATION SERVICES FOR OVERSEAS DELEGATIONS**

With several enhanced facilities for the Indian and overseas visitors, the on-going India International Trade Fair 2013 has been offering a conducive environment for meaningful business generation in different pavilions at Pragati Maidan, New Delhi.

For the convenience and facilitation of the overseas visitors and exhibitors, an International Business Visitors Lounge (IBVL) has been functioning at Gate No.1, Bhairon Marg, Pragati Maidan. The facilitation services at the Lounge are available to the overseas trade delegations, visiting the fair under the aegis of trade associations and other recognized nodal business groups, on the recommendation of their respective Missions in India or the Indian Missions in their respective countries. The facilities at IBVL include registration, escorted visits to various Halls, foreign exchange counters and cyber services.

For hassle-free visits of VVIPs and overseas business delegation and further diluting traffic congestion at Gate No.3, Mathura Road, this year, the Protocol has been functioning at IBVL, Bhairon Road.

Facilities are also available for all business visitors to the fair at Gate Nos.1,2,7 and 10 till November 18, 2013. Visitors entering the fair with business entry tickets may come to the Centre located at any of these gates and collect a free kit comprising list of exhibitors, map of Pragati Maidan etc. on producing their business card.

**Ticket outlets/Timings of Ticket Sale**

Business Visitor: Daily Ticket Rs.400/-, Season Ticket Rs.1500/-

Business Visitors (November 14-18, 2013)	Select Metro Station Ticket Sale Timing	ITPO Counters (Gate No.1,2 at Bhairon Road and Park & Ride Shuttle)
	8.30 am to 5.00 pm	9.00 am to 5.00 pm

tickets will be available at Metro Rail Stations (DMRC ), ITPO Counters (Gate No.1, 2 at Bhairon Road). DMRC will sell return journey token opposite Halls 12/12A – near Gate No.10. Ticket counters will open from 9.00 am to 4.00 pm on week days and 9.00 am to 2.00 pm on weekend (Saturday/Sunday/Holiday). There will be free entry for senior citizens and physically challenged. Attendant to senior citizens and physically challenged has to purchase ticket as per the rate applicable on the particular day. Visitor's entry into Pragati Maidan, is permitted from 9.30 am to 5.30 pm IITF 2013, will remain open for the visitors from 9.30 am to 7.30 pm, on all days during November 14-27, 2013.

One of the unique features of IITF 2013 is the Innovation Pavilion outside Hall No.7H which showcases young talents in business entrepreneurship and more economically viable new ideas. Prestigious institutions like the Lovely Professional University of Phagwara (Punjab), who are giving a platform for their students who have created a driverless car, Hexia Copter, hybrid cryogen engine, solar car etc. Alongside are Kritika Poly Corporation (of IIT-BHU) that are putting up non-deshaping Wax, thermal crystallization and oil binding. While Smart group in the Innovation Pavilion are showcasing unique safety mobile applications, panic button for auto communication, the BLUDO are presenting a medium to bring entertainment to television from the mobile. The CC Tea company is launching 100% organic and natural Caffeine.

In continuation of the improvements introduced by ITPO over the last two years, we have launched an extraordinary mobile application by which a prospective visitor can access details of exhibitors, products on display, location details, happening, events in the fair complex, which is major initiative.

Webcast of all programmes at Hamsadhawani on Android, iOS, Blackberry etc. accessible throughout the world.LED screens have been put up at strategic locations in the fair ground, showcasing the cultural, scientific and economic strengths of India.

First is the sale of tickets of return metro journey tokens at 10 counters set up opposite Halls No.12 and 12A for the convenience of visitors, with the support of DMRC. Hall No.8 has been exclusively earmarked for new product launches/re-launch of products and services. Two time slots are earmarked for each day 11.00 am to 1.00pm and 3.00 pm to 5.00